

JOUR 862 – Data Collection II

Dr. Mugur Geana

Online course

Course Objectives

Availability:

Item is hidden from students. It will be available after Nov 2, 2020 7:00 AM.

By the end of this course, students will be able to:

- Understand basic principles of research and survey development
- Develop appropriate research questions and/or hypotheses addressing a pertinent problem.
- Collect quantitative and qualitative data using primary research methods.
- Describe and evaluate the strengths and weaknesses of primary data collection methods.
- Communicate the results and processes of data collection to appropriate audiences.

Course Structure and Assignments

The eight-week course consists of a series of tasks that include videos, readings, and assignments. Online content for the next week will be made available by 10:00am each Tuesday. There are between one and three assignments due each week. You have 7 days, until the following Tuesday, to watch the videos, read the materials and complete the assignments.

The proposed assignments are:

- 1.1: Research topic introduction
- 1.2: Human subjects research training certificate
- 1.3: Human subjects research training reflection
- 2.1: Research questions and research plan
- 2.2: Lecture reflection.
- 3.1: Lecture and readings reflection
- 3.2: Constructs and operationalization
- 4.1: Revised survey questions
- 5.1: Qualtrics survey online
- 5.2: Lecture and survey development reflection
- 6.1: Pretest and cognitive interviewing report
- 6.2: Distribution plan
- 7.1: Data collection reflection
- 7.2: Data documentation report draft
- 8.1: Final report

Detailed information about each week's tasks and assignments will become available at the start of each new week. Current list of assignments is not final and may be changed by the instructor.

Assignments are due 10 a.m., Tuesdays, except for the final assignment, which is due 5 p.m., Friday, Dec. 20. Any assignments submitted after deadline will receive a grade of zero. You are encouraged to send in your assignments by midnight on Sunday.

Each assignment's guidelines contain instructions about how to submit the assignment on Blackboard (or otherwise). Read and follow these instructions carefully. Any assignment submitted without following the assignment's submission instructions will not be graded and will receive a grade of zero.

If Blackboard is not cooperating when submitting an assignment, the assignment should immediately be emailed to the instructor (geanam@ku.edu), but it must be sent prior to deadline. Assignments received after deadline will receive a grade of zero.

Grading

Most assignments will be graded using a rubric, which can be accessed on the assignment's instructions page. Each rubric is tailored to the individual assignment. Students should check the assignment against its rubric before completing and submitting the assignment. If a rubric is not present, please follow the instructions provided to you by the instructor.

Each assignment will be valued between 50 and 250 points. Final grades will be determined as a percentage of the total number of points, as follows:

from	94%	90%	87%	84%	80%	77%	74%	70%	67%	64%	60%	0%
to	100%	93%	89%	86%	83%	79%	76%	73%	69%	66%	63%	59%
grade	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F

Conventional method of rounding fractions will be applied.

Communication Expectations

Email is the most efficient way to reach the instructor (geanam@ku.edu).

Generally, the instructor will respond to students' emails within 24 hours. Days and times when the instructor may be delayed in responding because of travel or other obligations will be announced in advance.

Students can use the [Slack](#) discussion board linked at bottom of each week's instructions to pose questions to their classmates.

Use the following link to enroll in the Slack discussion board: [Enroll](#)

Academic Conduct and Plagiarism, Fabrication/Falsification

The William Allen White School of Journalism and Mass Communications does not tolerate plagiarism, fabrication of evidence and falsification of evidence.

Penalties for plagiarism, fabrication or falsification can include a failing grade for this course and expulsion from the School of Journalism and Mass Communications.

If you have any questions about what constitutes plagiarism, fabrication or falsification, please consult the professor(s) of this course.

The following definitions are from Article II, Section 6, of the University Senate Rules and Regulations, revised FY98.

Plagiarism

Knowingly presenting the work of another as one's own (i.e., without proper acknowledgement of the source). The sole exception to the requirement of acknowledging sources is when the information or ideas are common knowledge.

Fabrication and Falsification

Unauthorized alteration or invention of any information or citation in an academic exercise.

Copying or Recording

Course materials prepared by the instructor, as well as content of all lectures presented by the instructor, are the instructor's property. Unless the instructor gives explicit permission, recordings of lectures may not be modified and must not be transferred or transmitted to any other person, whether or not that individual is enrolled in the course.

[Academic Resources and Services \(Click here to open folder\)](#)

This folder provides links to a variety of KU services to assist with your academic success.