

JOUR 550 Journalism Digital Media 3 Credits Spring 2018 Course: 60259

Instructor: Dr. Janice Marie Collins Office: 316 Office Hours: 1-3:30 TuThu and by appt

Class Days: Tuesday Thursday Time: 4:00-5:15
Location: STFL 105 - Lawrence

General Goal of Course

This course will allow students to go deeper into one area of news, build their portfolios and prepare for internships. Each section has a separate emphasis: multimedia broadcast, multimedia reporting, or editing/production. The Multimedia Broadcast section will advance the student's understanding of reporting, writing, shooting and editing video for online and KUJH-TV. The section produces content for KUJH-TV newscasts and for an online audience. The Multimedia Reporting section will provide an immersive reporting opportunity for students in the News and Information track. It allows students to report stories for the University Daily Kansan and Kansan.com. Reporting students will produce depth stories and cover breaking news as it happens. This section prepares students for internships and advanced media courses. In the Editing/Production section, students will work for the University Daily Kansan and Kansan.com, editing stories, writing headlines and cutlines, creating packages, working on search engine optimization and social media, and building graphics. The course gives students hands-on experience with editing on deadline for digital and print, as well as a deeper understanding of news and current production processes. Requirement: Must obtain a grade of C (2.0) or higher to advance in the curriculum. Prerequisite: JOUR 415, and JOUR 419 each with a grade of C (2.0) or higher.

Goals of Assignments and Class

At the end of the semester students should be able to write, edit, and narrate a complete Voice Overs, Voice Overs Sound, and Photo Essay ready for air. The student will have learned basic techniques and skills associated with broadcast and online news gathering, writing, reporting and presenting original and enterprising stories on-air and online. Whether their future lies in news or sports, in radio, television, web casting or other media, the student must know how to write and make decisions quickly, clearly and accurately. This course will help prepare a student for that future by training them how to write hard/soft news, local, regional, and international stories and features under deadline pressure. Each story must also contain an element of recognized Industry "News Values."

Recognized News Values¹: Essential elements of every effective story

- 1) Controversy
- 2) Impact
- 3) Proximity (local vs. national or connection)
- 4) Timeliness (today)
- 5) Prominence
- 6) Uniqueness
- 7) Emotion
- 8) Human interest
- 9) Pets/elderly/children
- 10) Pocketbook issues-Currency
- 11) How To-Usefulness

¹ University of North Carolina, Poynter, Blood, Georgetown, Reuters

- 12) Bizarreness
- 13) Conflict
- 14) Educating the Audience

Additional Course objectives. Students will learn how to:

- Write professional news copy, domestic and international, for broadcast television
- Recognize the elements that a news story comprises including issues of diversity.
- Communicate facts to a mass audience about a news event in broadcast style - clearly, conversationally, and concisely.
- Observe and use basic production equipment used in television and radio studio production.
- Identify possible sources of news and understand how to gather and research information.
- Understand the laws and ethical standards of responsible broadcast news coverage.
- Develop Transformational leadership skills to help facilitate proper news decisions and exercise news judgments.
- Develop of his/her/their Critical Thinking skills through exercises of Engagement
- Effectively use the basic writing, reporting, production, and delivery skills needed to be successful in the journalism industry.
- Understand and apply theoretical implications (Technological Determinism and Diffusion of Innovation)
- Quickly and effectively solve technical and production problems
- Develop effective communication, news judgment and decision-making skills
- Conduct basic research that can be used in news content development
- Understand the important and vital role of being news messengers as well as designers.
- Evaluate one's own work and the work of their peers in a professional, constructive and productive manner
- Develop Intrapersonal and Interpersonal Communication Skills
- Work effectively towards a common goal within a Collective

Additionally, this course is designed to assist the student in finding and developing their own "voice" and sense of self. A heuristic approach that encompasses the perspective of multiple intelligences (Dr. Howard Gardner) will be used in the pedagogical style of this class called Active Centralized Empowerment©. This style will give each student every opportunity to excel on many levels.

This class is required of all journalism majors. The class focuses on researching and producing content that includes, but not limited to, audio, video, stills (photography), and graphics. Attention is also given to punctuation, grammar and spelling.

The following additional elements will also be used to evaluate your performance and skill level of basic video storytelling and reporting:

- The idea - is it fresh, significant, and appropriate for your audience.
- The focus - the information in the story presents a dominant message, theme or impression.
- The visuals - the visuals are accounted for and they support, progress, lead the story, establish the story and are pertinent. They also add to the immediacy of the story and its flow.
- Information - the information from human and or story subjects is relevant to the focus. Interviewees are credible and the story is written within the framework of precise, concise, accurate, fair and balanced and is as complete as possible by deadline.

- Organization - the story is organized in an easy flowing manner that is easy for a first-time viewer or listener to comprehend “the first time” it is broadcasted.
- Writing -the writing is clear, concise and conversational. It is free of errors and accurately reflects the facts of the story. Opinions are unacceptable in writing and in voice for news stories unless approved by the instructor.
- Editing -writing mechanics are in order. This includes spelling, punctuation, and grammar and word usage. No typos. The format and style requirements have been followed. No black holes or visual disruption in the audio or video of story.
- The editing and shooting skills are appropriate and used effectively.

At the conclusion of this course, you will have been introduced to the basic skills, indirectly and directly, in the following areas, roles and positions:

Producer
 Writer
 Reporter
 Anchor
 Editor
 Videojournalist
 Director
 Technical Director
 Audio
 Media Playback
 Teleprompter
 Floor Manager
 Studio Camera Operator
 Leadership-Attitude

Expectations and Policies

Professionalism

This class is a professional setting and I expect of you and you should expect of me a level of respect and professionalism of the highest standard. The class will be fun, filled with impromptu activities with some room for flexibility. There will also be many opportunities for everyone to share opinions. At all times, I will try my best to insure each student is respected and allowed to participate in a safe environment. If I perceive a lack of respect between students or if such behavior is directed at me, for the integrity of the class environment as a safe, learning space, I will ask that you leave the class, promptly, and after a scheduled meeting with me to discuss the occurrence, either you will be allowed back into the class or, if needed, policy procedures for misconduct will commence. While learning can be fun and everyone is entitled to their opinion, conversations can become a “little heated.” At all times, we must maintain integrity and virtue and respect for one another while developing leadership and collaboration skills. This is especially true when it comes to constructive criticism, critiques of your work, behavior or decision-making.

You are also encouraged and expected to be professional in your emails. Please do not include profanity unless it is pertinent to the content of the email. Additionally, you should address me as Professor Collins or Dr. Collins in class as well as in your emails. Although we may become like friends - which is a good thing, this is still a professional and academic setting and we are in “practice.” You, the student, will also be given an opportunity to inform me, the professor, the way you would like to be addressed, i.e. first name, middle name,

nickname...etc...Lastly, if you email me during the week, I usually try to respond within 24 hours. If you email me on the weekend, I always try to respond within 48 hours.

Inclusivity, Ethics and Diversity

You will find that there will be many opportunities to discuss issues of Diversity and Inclusion and I encourage ALL of you to speak from your place of origin and experience. However, if I observe or learn of bullying on ANY level, I will address the individual and situation, directly and immediately.

Disability/Special Challenges

Please contact Student Access Services at <http://access.ku.edu/> for answers to questions concerning accommodations, auxiliary learning aids, and physical accessibility. Diagnostic information regarding disability must be submitted to that office so that appropriate accommodations can be arranged. If you have a disability **of any kind**, please meet with me **during the first two weeks of class** so that we may arrange for accommodations suited towards your need. Please don't be shy about this issue. Confidentiality will be exercised and only changed with your permission or in the case of an unavoidable conflict-in which you will be notified.

Cell Phones

Turn the ringers off before you enter the classroom unless you are using it to cover a story for class. Even in these cases, the professor must be notified and grant permission for cell phones to be used during class time. Text messaging will not be allowed in class at any time unless it is an emergency. This policy also pertains to all other electronic communication devices that are not mentioned in the syllabus. Stay focused! If you are found using any form of social media that is not deemed as appropriate during class times, not only you, but the entire class will not be allowed to use any device for the rest of the semester. I may or may not extend another warning, so please, consider this part of the syllabus/contract, your heads-up first warning.

Attendance

Attendance is an essential part of this course and all of the involved activities. Therefore, attending class is a requirement for the students in this class. Not only must you attend this class, you must try your best to be on time. For what we want to accomplish this semester, it is essential that we begin on time each and every day. One cannot stop the clock in journalism or life, so it's important to develop this professional and personal habit now if you have not done so. If you are more than 10 minutes late to class and I have taken attendance, you will be marked down as absent and you will lose points. The good news is that I will not take attendance until 10 minutes after the first class hour (4:10)...which gives you a little cushion. I appreciate your attention with this issue.

Regardless of documentation in regards to an absence, the acceptance of an absence is at the discretion of the professor at all times for each situation. Except for days an assignment is due, a quiz, a program is being recorded or a guest has been invited, **you are allowed one** excused absence without explanation or documentation. You **cannot** miss a Speaker Day or Assignment Due Day or Quiz Day. Outside of the absence that is allowed, for each unexcused absence, you will lose 10 points from your final attendance grade - 20 points if the absence occurs on a day when an assignment is due or a speaker is present. Even with proper documentation as mentioned in Kansas' policy, the professor will still make the deciding decision on absences.

If you miss a day in which a graded assignment is due, you will receive zero points for the assignment unless Properly Excused and accepted or Officially Excused. Properly excused means that I will need your doctor's name and documentation to verify your visit and prescribed absence. If you don't see a doctor, the university assumes you're healthy enough to attend class. Official Excuses include University functions (university official's note required), or family emergency (note from parent/ guardian required), religious holiday observance, participation in a university-sponsored activity, or an event that was clearly beyond your control (approved and accepted by Professor). Again, it is important that even in these situations, you notify the instructor prior to such absences whenever possible. This also means that student - athletes should present proper documentation of the schedule of days they will be absent during the first two weeks of this semester.

Class Participation:

All students are encouraged to express their perspectives during class. This is an expected process. It is important to not only learn communication, writing, news judgment, and leadership skills for your own development, this process is also important to the learning experience of your fellow classmates, especially along the lines of critical thinking. As with any good news story, you can't simply show up to the scene. You **MUST** participate in some way. Therefore, Class Participation is graded. I encourage you to come to class **AND** participate.

It is **EXTREMELY IMPORTANT**, for Ethical and Legal concerns, that you are fully aware and understand that throughout the semester, the public be able to view your media projects on-air and online. PLEASE INFORM **ALL HUMAN SUBJECTS IN YOUR PIECES** THAT YOUR WORK IS GOING TO BE PUBLISHED ON THE INTERNET AS WELL AS BROADCAST TELEVISION. Each of you will have the ability to edit, update, and publish your own material. At the end of the semester you will lose access to edit, update, or publish content so save all of the work you are most proud of on an external storage drive or your own personal or professional website.

One of the most important skills a journalist must develop is the skill of taking good notes with a recorder and by hand. In virtually every journalistic situation between reporter and subject, it is almost impossible and unacceptable in the industry to interview someone while taking notes on a computer or laptop, even Ipad or cell phone. Therefore, each student, when instructed, will take notes using a **reporter's notebook in class** and then transfer the notes to their computers, if so desired, outside of class. Please make sure you have your Reporter's Notebook by the second week of class. You can order this as a group on Amazon (cheaper in bulk) or individually.

Student Evaluation, Assessment, Measures

You are seeking academic credit from an accredited university with high academic standards, research and scholarly activities. Your score, whether on oral or written assignments, is based on content and style or mechanics (e.g., phonetics, spelling, grammar, punctuation, usage, construction and other sentence errors) as well as critical analysis when appropriate. All work should reflect your pride of authorship. I understand that grades are important to you at this time in your educational career, therefore, I strongly encourage any student, who finds himself or

herself doing poorly in class to please schedule an appointment with me, immediately, so that we can discuss the issue and possible solutions. Please do not wait until the last minute to talk with me about your concerns. I want you to do well and sometimes this means rectifying a problem before it gets worse.

Students who wish to discuss a grade must see me no later than 5 days after the grade has been given out. Although you may choose to dispute a grade, it is at the discretion of the instructor, if and by how much the grade is changed. If you are still not satisfied with the results of this discussion you may conference with the Head of the department. Also, please keep in mind that grade disputes will not be discussed during class time or through email at any time. An appointment must be made with me to discuss the rationale and grading issues. Also, please keep in mind that grade disputes will not be discussed during class time or through email at any time. An appointment must be made with me to discuss the rationale and grading issues.

Late Papers, Missed Activities and Exams:

Because of the nature of the class schedule, it is impossible to make up activities missed because of an absence. Again, please remember that, ultimately, the decision to excuse an absence is the sole prerogative of the professor, even with “proper” documentation. Late papers are not allowed nor are missed exams or quizzes. It is important that you plan ahead and be on time with your assignments. **HITTING YOUR DEADLINE IS ONE OF THE MOST IMPORTANT ASPECTS TO SUCCEEDING IN NOT ONLY THIS CLASS BUT ALSO, A JOB IN JOURNALISM NEWS, IN GENERAL.** If the professor decides to accept late work, you may lose one letter grade for each day it is late.

The basic rule you should remember is that in most cases, there will **NO** make-ups for missed deadlines. Deadlines are real! Teamwork is vital! Everyone must work together! As with a real journalism job, if you miss deadline, your work basically does not exist because the news has already moved on to the next topic. If you miss a deadline you will receive a zero for the assignment ... so stay ahead of the schedule, count on things happening that may be out of your control and understand the importance of prioritizing and having various contingent plans (Plans B, C, D, E, etc.)

Current Events:

One of the challenges a journalist faces, especially local journalists, is how to turn a national or international story into a local story. To practice and develop this skill, each student should be prepared to share a current event story with the class on assigned dates. The student will present their story and possible story idea spin-off in verbal and written form. This means you will be responsible for bringing in news articles or introducing a “word on the street” (TWPATA) story idea verbally at the beginning of class. Before class you will have written a one-page synopsis of the 5 W’s and H of the story (these elements **MUST** be written in conversational-style **WITHIN** the parameters of your synopsis, Labeled-**bolded** and underlined). You will also include the WIIFM in your write-up. As always, this write-up, which will be handed into me at the beginning of class and must be professional which means typed double-spaced **AND** printed **BEFORE** class (Be Prepared!). When using outside media, documentation of the original story must be handed in along with the current event write-up. If the story comes from a radio or TV program, the student must provide a link to the story. At all times, the date, time and headline (slug-3-4 words) of the story must be included in the documentation as well as the single question your story will answer. This single question should be written as: The single question my story will answer is _____?

Agents Measured and Graded	Final Points and % Weight of Assignments
5 Current events	50 points (05%) (Graded by Collins)
1 Video Essays	10 points (05%) (Graded by Collins)
4 Vo's shot, written and edited	40 points (05%) (Graded by Collins)
4 Vosot's shot, written and edited	40 points (05%) (Graded by Collins)
1 Full Package	40 points (05%) (Graded by Collins)
Independent Newsbreaks	20 points (10%) (Graded by Collins)
Weekly Self Reflection Blog	10 points (10%) (Graded by Collins)
10 Outside News Breaks Assistant (3hrs. each)	100 points (15%) (Graded by Curtis, Utsler, Collins)
1 Quiz	100 points (10%) (Graded by Collins)
Problem Conflict Resolution	50 points (10%) (Graded by Collins, Curtis, Utsler)
Attendance and class participation	20 points (10%) (Graded by Collins)
Leadership-Attitude and Cooperation	20 points (10%) (Graded by Curtis, Utsler, Collins)
Total	500 points (100%)

Grading:

- 9-10: Superior A - Ready for air; well written, no spelling errors, when appropriate-excellent choice of video matches script, no editing/shooting/audio problems. Transitions and segues are used effectively.
Excellent. No mistakes. Made deadline. Airable-No editing needed.
- 7-8: Above Average B - Needs minor editing (visual and/or written); occasional editing "glitch." Good choices in shooting, editing. Following clean-up-ready for air. Made deadline.
- 6-5: Average C - The majority of all elements are Acceptable. Average shooting, writing, and editing and delivery.
Only the basics were covered. More than 2 mistakes. After minor editing clean-up, can air, if needed. Made deadline.
- 3-4: Needs Improvement D - Needs major rewriting and/or major video editing problems (i.e., flash frames, jump cuts). Multiple mistakes. Not Airable as is because of writing, content, subject, editing or delivery. Barely made deadline/didn't make deadline.
- Below 3: Not Acceptable F- Major writing and/or video editing problems, fact errors, poor writing, buried lead, too much "wallpaper" video, missed deadline, plagiarism, rushed job, overall poor quality. Cannot air. Missed deadline.

Final Notes on Grading

Deadlines are real! Teamwork is vital! Everyone must work together! As with a real job, if you miss deadline, your work does not exist and you will receive a zero for the assignment.

This also means that elements of teamwork and leadership will also be evaluated. Deadlines are stagnant, precise, and respected. One cannot stop the clock in broadcast news, so it's important to develop the professional habit of meeting deadlines, now. I appreciate your attention with this issue. While your ability and productivity during the semester are important factors in determining your final grade, you should be aware that **your attitude** also factors in heavily. Unusual circumstances and unexpected changes will occur often and will make completing your work by deadline challenging. Relaxed, well-thought out, yet, quick problem solving and decision making-skills are essential! Always have a PLAN B, C, D, E and so on, to assist in your successful completion of this course. The results of your execution of this skill will be influenced by your strength or weakness of said skill, leadership, cooperation, and attitude. So, pay close attention to this learning opportunity. Teamwork is critical in order to produce the news content so you must be willing to help when necessary, even when the task is not specifically part of your job responsibility. Therefore, your grade will depend in part on cooperation and commitment to team success as well as how well you perform your own assigned duties.

Video Reporting and Storytelling

WEEK	DATE	TOPIC	ASSIGNMENT
1	TUES JAN 16	Introduction to class	Review Syllabus, Bios and contracts
	THUR JAN 18	Good Story Telling Print vs. Broadcasting (HW) Pregnant I, Inverted Triangle Writing for flow and the 3 C's	Syllabus, Bios and Contracts Code of Ethics <u>*Demographics-DMA</u>
2	TUES JAN 23	Equipment Review Shooting, writing, editing Getting the best pictures/sound, COOL, Rundown Creator, CNN/AP	Equipment Review Shooting, writing, editing Getting the best pictures/sound, COOL, Rundown Creator, CNN/AP
	THUR JAN 25 C-1 Due!	Equipment Review Shooting, writing, editing Getting the best pictures/sound, COOL, Rundown Creator, CNN/AP	Equipment Review Shooting, writing, editing Getting the best pictures/sound, COOL, Rundown Creator, CNN/AP
3	TUES JAN 30 Video Essay Due!	Complete Video Essay with Script and Upload-Rundown Control Room Training	Complete Video Essay with Script and Upload-Rundown
	THUR FEB 1	Review Video Essays	Review Video Essays
4	TUES FEB 6 C-2 Due!	Getting the VO and VOSOT 1 Practice	Getting the VO and VOSOT HW: shoot the VO VOSOTVO
	THUR FEB 8	Review Completed VO and VOSOTVO 1	Begin VO 2 and VOSOTVO 2

5	TUES FEB 13	Getting the VO and VOSOT Practice	Getting the VO and VOSOT HW: shoot the VO VOSOTVO
	THUR FEB 15 C-3 Due!	Review Completed VO and VOSOTVO 2	Begin VO 3 and VOSOT 3
6	TUES FEB 20 Vo2, VSV2 DUE!	Work on VO and VOSOTVO 3	Work on VO and VOSOTVO 3
	THUR FEB 22 Vo3, VSV3 DUE! C-4 Due!	Complete VO and VOSOT 3	Complete VO and VOSOT 3
7	TUES FEB 27	Review Graded VO3 and VOSOTVO3	Begin VO4 and VOSOTVO4
	THUR MAR 1 C-5 Due!	Work on VO4 and VOSOTVO4	Work on VO4 and VOSOTVO4
8	TUES MAR 6 Vo4, VSV4 DUE!	Complete VO4 and VOSOTVO4	Complete VO4 and VOSOTVO4
	THUR MAR 8	Review Graded Vo4 and VOSOTVO 4	Breather
9	TUES MAR 13	Lecture on Packages Choose Topics and Begin working on Package	Choose Topics and Begin working on Package
	THUR MAR 15 Quiz	Continue Working on Packages	Continue Working on Packages
10	TUES MAR 20	Spring Break Have Fun!	Spring Break Have Fun!
	THUR MAR 22	Spring Break Have Fun!	Spring Break Have Fun!
11	TUES MAR 27	Continue Working on Packages	Continue Working on Packages
	THUR MAR 29	Complete Packages	Complete Packages
12	TUES APR 3	Independent Newsbreak VO OR VOSOTVO & PKG (3)	Independent Newsbreak PKG with Intro and Outro
	THUR APR 5	Independent Newsbreak VO OR VOSOTVO & PKG (3)	Independent Newsbreak PKG with Intro and Outro
13	TUES APR 10	BEA	BEA

	THUR APR 12	Independent Newsbreak VO OR VOSOTVO & PKG (3)	Independent Newsbreak PKG with Intro and Outro
14	TUES APR 17	Independent Newsbreak VO OR VOSOTVO & PKG (3)	PKG with Intro and Outro
	THUR APR 19	Independent Newsbreak VO OR VOSOTVO & PKG (3)	PKG with Intro and Outro
15	TUES APR 24	Independent Newsbreak VO OR VOSOTVO & PKG (3)	PKG with Intro and Outro
	THUR APR 26	Breather	Breather
16	TUES MAY 1	Quiz and Review	Review
	MAY 3	Final Lecture	Final Lecture

***Please print out, sign and return to instructor on January 23, 2018 at the beginning of class.

Syllabus contract

I, _____, have read and understand the guidelines, goals, objectives and expectations listed in the syllabus for Journalism 550 taught by Dr. Janice Mare Collins. I further acknowledge that I understand this contract as part of a partnership between the instructor and myself. I understand what I am expected to do, how I will be graded, and what I can expect from the class. I have also received ample time to discuss any aspects that require further discussion for basic clarification at the beginning of the semester.

Signing this agreement signifies that I understand this agreement. I also understand that the unsuccessful completion of the tasks that have been asked of me may result in my failing of this course.

Signature _____

Printed Name _____

Date _____

Extra Workshops of Learning OUTSIDE of Class

Required signups for all events (minus the open lab workshops) are at jschooltech.org/events . Teams will focus on project based learning and allow students to work across the Adobe Suite to solve client problems. A minimum of 6 students must sign up for a team to 'make'.

Video Team

Every Other Monday 1 p.m. Room 119

Design Team

Tuesdays 2 p.m. Room 119

Design Team

Wednesdays 3 p.m. Room 119

Workshops

Basic Video Storytelling: Production and Editing with Premiere

Feb. 2

10 am - 1 pm

This workshop is for those new to video editing. You will get a chance to use a video camera, create a basic 5 shot sequence and then edit that in Premiere. Topics include: types of shots, shot sequencing, camera use, storyboards, basic editing techniques and Premiere navigation.

Digital Content Creation

Feb. 9

10 am - noon

Interested in creating digital content for social media and web? This workshop is for you. We will use Rpl, Spark and Clip to create stylized videos. Topics include: social media message and campaign strategies, overview of tools for social media and how to brand assets across channels.

Taking InDesign Digital

Feb. 16

10 a.m. - 1 p.m.

Did you know you can publish digital documents with InDesign with one click? Add in animation and interactivity and InDesign is way more than a print publishing tool - it is a digital powerhouse. Topics include: examination of how digital InDesign is used professionally, overview of interactive features, publish online options, and online dashboard with analytics.

Power Up Your Portfolio and Resume

Feb. 21

3 p.m. - 5 p.m.

This workshop is a collaboration between JSchoolTech and Career Office. We will spend the first half on pointers for a strong resume/portfolio. Learn what HR professionals and employers are looking for and maximize your potential. The second half will give you an opportunity to put it to practice. Join us in the labs to work on either your resume or portfolio with Steve and Heather both there to support you.

Create Multimedia on the Fly

Feb. 23

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10 a.m. - noon

Whether you are news info or strat comm, storytelling is the name of the game. Learn to create multimedia stories on the fly with your phone as your creation tool. This workshop will use Clip, Lightroom, Spark and info.graphics (yes it's an app too) to create visual stories. You must bring an updated mobile device with the above apps downloaded and enough storage to create small video and photo assets.

Resume/Portfolio open lab

April 20

1 p.m. - 3 p.m.

This open lab is your chance to work on your portfolio or resume prior to a class (or job) deadline. These hours are drop in, so come in at any point to get help.

Resume/Portfolio open lab

April 27

9 - noon

This open lab is your chance to work on your portfolio or resume prior to a class (or job) deadline. These hours are drop in, so come in at any point to get help.

-- Heather Lawrenz, digital media specialist

"Education is what others do to you; learning is what you do to yourself." - Joi Ito

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University of Kansas

William Allen White School of Journalism