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Faculty and Staff News

Student Recruitment & Retention Coordinator Ashley Anguiano and **The Journalism Student Ambassador Program** hosted 23 students from 21st Century Journalism Class at Wyandotte High School on Thursday, Oct. 16. The class was able to sit in on a student panel, hear from Professor Peter Bobkowski, and take an extended tour of our facilities. Thanks to all who said hello in the hallways!

Anguiano hosted 18 Eudora High School students and their broadcast instructor, Nate Robinson, on Tuesday, Oct. 21. The class was able to hear from a student-panel, interact and watch "Good Morning KU" in Media Crossroads, go on a full tour of the J-School led by J-School Ambassadors, and were treated to lunch by the Dean's office. To see pictures from the day, check out their Twitter page:

<https://twitter.com/EudoraVideoClub>

The University of Kansas Panhellenic Association named **Media Crossroads Director Cal Butcher** the Faculty Member of the Month for September 2014.

Bremner Center Coordinator Lisa McLendon had an article on editing as quality control published on the website of NetNewsCheck, a news site for local-news digital editors and senior executives.

<http://www.netnewscheck.com/article/36434/poor-editing-costs-in-credibility-dollars>

McLendon also attended the Inland Press Association annual meeting Oct. 20-21 in Chicago. She presented the awards for editorial excellence after judging several dozen entries in three circulation categories.

Associate Professor Mugur Geana spent a week in Santiago, Chile, at the invitation of the School of Communication, Catholic University of Chile (UC). He gave presentations about his research to graduate students at the School of Communications, the MBA Program and to

students in Public Health. Geana also met with representatives of the School of Medicine and the School of Public Health to explore possible collaboration opportunities between KU and UC. During his visit, Geana also worked with Dr. Sergio Godoy (UC) on a project funded by the Chilean government addressing health communication to older adults.

Geana has been nominated to be one of the reviewers for an NIH grant review panel for the Agency for Healthcare Research and Quality. He will travel to Washington in November to participate in the three-day review of proposals submitted for a funding opportunity on mobile health.

Associate Professor Tien Lee will give a Tea & Talk lecture sponsored by the KU Center for East Asian Studies on Thursday, Nov. 6, at 4 p.m. in the Malott Room at Kansas Union. The topic is "Coverage of East Asian Immigrants and Workers in Taiwanese Media."

Assistant Dean Kelli Nichols was recently named chair of the university's newly organized Undergraduate Advising Executive Committee for 2014-2015.

Career Development Coordinator Patty Noland hosted the following recruiters in October:

- **Joel Thornton**, Dallas Morning News, recruited intern candidates for Summer 2015 on Oct. 7.
- **Alan Blanchard**, Pulliam Fellowships, recruited intern candidates for Summer 2015 on Oct. 17.
- **Debbie Snyder**, Lawrence Journal-World, recruited intern and full-time candidates for Summer 2015 on Oct. 20.

Assistant Professor Jonathan Peters spoke Oct. 10 at the 2014 Law & Media Conference hosted by the Ohio State Bar Association in Columbus, Ohio. He discussed data privacy issues on the plenary panel, with CNN correspondent Martin Savidge and media lawyer Nabiha Syed, who is part of the legal team representing The Guardian in its ongoing national security reporting. Later in the day, Peters moderated a panel on public records law.

Peters also published a Columbia Journalism Review article Oct. 1 evaluating the constitutionality of a U.S. Forest Service rule that regulates photography and filmmaking in designated wilderness areas.

Lecturer Michael Price and **Associate Dean Barbara Barnett** participated in the panel, "Media and the Military: A Tentative Alliance." The panel was held Oct. 13 at the Watkins Museum in Lawrence, and the two professors spoke on the pros and cons of embedded reporting. Other panelists were Steven Boylan, a retired Army colonel who worked as a public affairs officer with Gen. David Petraeus in Iraq, and

Tyler LaMarr, a retired Marine and actor in the "Basetrack" performance at the Lied Center. Mike Denning, a retired Marine colonel and director KU's graduate military program, moderated.

Christina Eldridge and Dawn Taylor, co-founders of Red Dirt, visited **Assistant Professor Hyunjin Seo's** Strategic Campaigns class on October 2. The founders of the Kansas City-based social impact company discussed issues related to social entrepreneurship and nonprofit fundraising.

Laurie Fabing, Director of Digital Marketing at INK Public Relations in Kansas City, met with **Seo's** campaigns class on October 16 to discuss digital marketing and public relations in the entertainment industry. Ms. Fabing graduated from the KU J-School in 1989.

Seo also gave a presentation on personal branding online and social media management to the KU School of Pharmacy's leadership society on Oct. 16. The event was streamed live to relevant groups in Wichita.

Associate Professor Doug Ward led a workshop last week for pharmacy students on the fundamentals of teaching and active learning. He has led six other workshops this semester for faculty members and GTAs from more than 20 departments on campus. The workshops have included such topics as using technology effectively in and out of the classroom, engaging and motivating students, and working with students in small groups.

Ward attended the annual conference of the International Society for the Scholarship of Teaching and Learning last week in Quebec City as a representative of the Center for Teaching Excellence.

Ward's recent entries for the CTE blog include "Some radical, and not so radical, ideas for improving education" and "Innovations move assessment in a positive direction." He has created a regular post called "Education Matters," which contains recent news, trends and thoughts about education from around the web. <http://cteblog.ku.edu/>
<http://www.cteblog.dept.ku.edu/articles/innovations-move-assessment-in-a-positive-direction/>
<http://www.cteblog.dept.ku.edu/articles/some-radical-and-not-so-radical-ideas-for-improving-education/>

Student News

Doctoral student Goran Ghafour gave a talk on Oct. 7, on Islam, Violence and ISIS for the class of Anthropology of Violence in the Anthropology Department at KU.

Ghafour also presented a lecture, "Culture, Politics, and Religion in Iraq and Kurdistan" for the Global Partners on Oct. 3,.

Ghafour's book signing, talk and reception will be held on Oct. 29, 5:30-7p.m, at the Kansas Union, Level 2, Jayhawk Ink Bookstore.

China's National Day was on Oct. 1, so with the help of our Chinese students in the J-School, the entire live-stream of "Good Morning KU" was in Chinese. **Senior Coral Lu** produced the show that can be seen at <https://www.youtube.com/watch?v=xPVIQ01Qcns>

Alumni News



Paul H. Stevens, who earned a master's at KU in 1973, was inducted Saturday, Oct. 11, into the Iowa Central Community College Hall of Fame as a Distinguished Graduate of the Fort Dodge, Iowa, community college. Stevens attended Iowa Central from 1964-66 before earning degrees at Iowa and KU, and retired from The Associated Press in 2009 after a 36-year career as a bureau chief in Albuquerque, Indianapolis and Kansas City, and as a regional vice president. This photo from the ceremony shows Stevens with his wife Linda, a KU School of Business graduate; their son Jon; their daughter Molly Templeton and her husband Travis and their children Sophie and Brennan, and family friends Al and Janet Habhab.

Aaron Berlin has left the Scranton Wilkes-Barre RailRiders Triple-A baseball team to become a radio producer for the Orlando Magic.

Rev. Cyd Champlin Stein, local United Methodist Church pastor, is currently serving the Cross and Flame Parish- Selden, McGraw, and Hoxie, Kansas.

Student Opportunities

The **2015 Pulliam Journalism Fellowship** is accepting applications for next year's program. Twenty winners nationwide will be chosen for a 10-week internship, which will run from June 8 through Aug. 14, 2015 in Indianapolis and Phoenix.

Fellows will be assigned to either The Indianapolis Star or the Arizona Republic as reporters, photographers, and social media specialists. They also meet with guest and staff lecturers for informal discussions on their careers and issues in journalism.

To apply, students must complete an application form found at <http://www.indystar/pjf.com> and send it with the following: recent photo; five to ten writing samples; three letters of recommendation; and college grade transcripts.

The deadline is Nov. 1, 2014. The intership pays \$650 a week; transportation and housing are the intern's responsibility.

For questions call or email Russell B. Pulliam russell.pulliam@indystar.com or Stuart Warner stuart.warner@arizonarepublic.com.

IRTS SUMMER FELLOWSHIP PROGRAM

DATE: May 31 - Aug. 1, 2015

WHERE: New York, New York

Travel, housing, internship & living allowance included!
Applications due: Sunday, Nov. 2, midnight EST.

The deadline for the 2015 IRTS Summer Fellowship Program is approaching. Eligible students have the chance to participate in an exciting media industry internship in New York City that includes travel, accommodations and an allowance!

Students selected for this highly competitive program learn about opportunities throughout the media industry, in addition to interning at a specific company where skills are matched to a corresponding area of our business. Accomplished students from all majors (including math, liberal arts, computer science, business, marketing, communications, etc.) are encouraged to apply.

For detailed eligibility information and to download an application learn more at: <http://irtsfoundation.org/summerfellowshipprogram.html>.

Faculty Opportunities

Scripps Howard Journalism Entrepreneurship Institute

The Scripps Howard Foundation and the Cronkite School are offering fellowships to journalism professors who are interested in introducing entrepreneurial concepts and practices into their teaching of journalism.

The five-day institute will immerse participants in the concepts and practice of entrepreneurship. Held at the Cronkite School's state-of-the-art facility in downtown Phoenix, it will be led by Dan Gillmor, author of "Mediactive" and an internationally known speaker and thinker on new media and entrepreneurship. Gillmor will be joined by entrepreneurs, investors and Cronkite faculty.

The program is limited to 12 fellows, who will be competitively selected. Training, transportation, lodging, materials and most meals will be provided through the fellowship. Fluency in new media is preferred but not required.

To be considered, candidates must submit an online application, a statement, their curriculum vitae or resume and a letter from their dean or department chair indicating their school's plans to introduce a class in journalism entrepreneurship within the following academic year. Fellows are expected to return to their accredited institutions to establish or expand courses on media entrepreneurship.

The deadline for applications will be Oct. 27 at midnight.

Participants will:

- Learn what entrepreneurship is – and is not – from the point of view of working entrepreneurs.
- Participate in sessions on idea generation, developing scenarios of the future, conceiving and defining new products/services and giving a persuasive pitch.
- Design a sample semester-long course in entrepreneurial journalism.
- Learn how to access conventional and non-traditional resources in and out of the university and community.
- Learn how to integrate other disciplines into the entrepreneurial journalism teaching experience.
- Learn to teach techniques of opportunity recognition and to develop a product idea in response to a market opportunity.
- Learn techniques of business development – how to teach them and how to integrate them into the entrepreneurship process, transforming a market opportunity into a product, and a product into a company.
- Practice using content and other digital media platforms for rapid concept-to-product development.
- Learn how to establish contacts with public and private developers and/or investors as a next step for students.
- Learn how to use grants, contests and challenges as teaching opportunities.

The institute is made possible through a grant from the Scripps Howard Foundation, the philanthropic arm of The E.W. Scripps Company. <https://cronkite.asu.edu/scripps-howard-journalism-entrepreneurship-application>

Mark Your Calendar

October 30 - Research Brown Bag meeting, 104 SF, noon to 1 p.m.

November 6 - Research Brown Bag meeting, 104 SF, noon to 1 p.m. *Between noon and 12:30 p.m., **Joseph Erba** will discuss his research ideas on racial/ethnic biases and ways to diminish them. From 12:30 to 1 p.m., **Monique Robinson** will present her study about media effects on sexual relationships.*

December 12 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

January 30 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

February 27 - Kansas Scholastic Press Association Contest, Kansas Union

March 6 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

April 23 - Scholarships and Awards Ceremony, Adams Alumni Center

April 24 - William Allen White Day, Kansas Union

May 2 - Kansas Scholastic Press Association Contest, Kansas Union

May 8 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

May 16 - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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