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## Faculty and Staff News

**Assistant Professor Yvonne Chen's** co-authored article "Evaluation of UV-Monitoring Enhanced Skin Cancer Prevention Among Farm Youth in Rural Virginia" was accepted by the American Journal of Health Education. This article incorporated a novel, technology-enhanced UV monitoring wristband into a skin prevention intervention targeted to youth. Her co-authors are Drs. Kerry Redican and Donatus Ohanehi of Virginia Tech.

**Assistant Professor Jerry Crawford** was a panelist for the Nov. 12 Lunch and Learn: Student Engagement Outside of the Class Using Blackboard Collaborate, held in the Centennial Room at the Kansas Union. Crawford was asked to talk about his experience as one of the beta testers for Collaborate during last summer's session. The panel was hosted by KU's Center for Online & Distance Learning. The video of the panel discussion will be housed on CODL's site:

<http://codl.ku.edu/lunch-and-learn-library-0>.

**Visiting Assistant Professor Dawn Fallik's** J304 class Skyped with ESPN's SportsCenter Producer Michael Epstein. He talked about skills needed at the sports network and walked through a day's script with the class.

**Fallik's** J304 class Skyped with NBC Sports writer Marvin Pittman as well, talking about basic reporting skills and challenges covering the Olympics and other high-pressure events.

**Fallik** is writing a new monthly, possibly bi-monthly, column for the Kansas City Star. "DIY with Dawn" is a humorous take on various craft projects. The KC Star copy desk voted it best new feature, saying it's "Bridget Jones meets Martha Stewart's evil twin."

**Knight Chair Pam Fine** was one of five presenters at November's Red Hot Research session at the Commons. Fine presented survey research she recently conducted with the help of graduate student

Nathan Rodriguez into gratifications sought by college students who access news on their smartphones. Fine was invited to present for the program which is a collaboration of the Hall Center for the Humanities, the Spencer Museum of Art and the Commons to promote cross-disciplinary research.

**Professor Chuck Marsh's** article "Public Relations as a Quest for Justice: Resource Dependency, Reputation, and the Philosophy of David Hume" appears in the current issue of the Journal of Mass Media Ethics.

**Marsh's** paper "Philosopher-Knaves: PseudoPlatonic Rhetoric in Modern American Politics" has been accepted for presentation at the 2015 Classical Association conference in Bristol, UK.

**Marsh's** article "PR's Rhetorical Inheritance" appears in the current issue of Communication Director, the magazine of the European Association of Communication Directors.

## Strategic Campaigns Final Presentations

Monday, Dec. 8, 2014, 6 to 8 p.m.

**Hyunjin Seo's** campaigns class

Location: Alderson Auditorium (Kansas Union)

Client: Kauffman Center for the Performing Arts

Tuesday, Dec. 9, 2014, starting at 7 p.m.

Location: Alderson Auditorium (Kansas Union)

**Bob Basow's** campaigns class

Client: Lawrence/Douglas County Health Department

Faculty and staff are invited to dinner at 5:30 p.m. in the Malott Room in Kansas Union; please RSVP to Bob Basow at basow@ku.edu.

Thursday, Dec. 11, 2014, 6 to 9 p.m.

Location: Alderson Auditorium (Kansas Union)

**Yvonne Chen's** campaigns class

Client: Kansas Action for Children

Friday, Dec. 19, 2014, 10:30 a.m. to 1 p.m.

Location: Alderson Auditorium (Kansas Union)

**Tim Bengtson's** campaign class

Client: KU College of Liberal Arts and Sciences

## Mark Your Calendar

**December 12** - Faculty Meeting, 206 SF, 10:30 a.m. - noon, followed by a luncheon in the Clarkson Gallery

**January 30** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**February 27** - Kansas Scholastic Press Association Contest, Kansas Union

**March 6** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**April 23** - Scholarships and Awards Ceremony, Adams Alumni Center

**April 24** - William Allen White Day, Kansas Union

**May 2** - Kansas Scholastic Press Association Contest, Kansas Union

**May 8** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**May 16** - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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