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## Faculty and Staff News

**Student Recruitment & Retention Coordinator Ashley Anguiano** traveled to Baldwin High School on Nov. 12 with **Assistant Professor Peter Bobkowski** for a faculty workshop visit. Bobkowski discussed methods for creating story ideas with Intro to Journalism high school students.

**Anguiano** hosted 25 students from Grandview High School on campus for a visit Nov. 13. The students heard from a student panel, watched "Good Morning KU," participated in a press conference reporting activity led by **Brett Akagi**, got a full tour by J-School ambassadors, and were treated to lunch by the Dean's office.

**Associate professor Genelle Belmas'** paper "Is Imitation Really the Sincerest Form of Flattery? Tracing Copyright Law in Appropriation Art" was accepted for presentation at the Popular Culture Association's annual meeting to be held in April 2015. The paper examines the utility of the fair use doctrine, particularly the transformation element, in evaluating whether appropriation artists (such as Jeff Koons) have infringed existing copyrights in their creative work.

**Belmas** was also accepted into the pilot Academic Writing Club offered by the vice provost for faculty development. This is a 16-week project that builds accountability and productivity measures into the academic writing process. The project will start on Jan. 5 and run for 16 weeks.

**Assistant Professor Yvonne Chen's** co-authored abstract has been accepted for presentation at the 2015 Society of Behavioral Medicine conference. The study, titled "Perceptions of interactive voice response (IVR) calls targeting health behavior change in rural adults," examined the relationship between rural Appalachian adults' health literacy status and perceptions of IVR calls and qualitatively explored their likes, dislikes and barriers of IVR use.

KCTV 5 Reporter Lisa D'Souza interviewed **Chen** to comment on a study written by **doctoral student Hannah Kang**. Kang's research reveals that online advergames teach kids unhealthy eating habits. In this interview, Chen talked about the complexity of regulating online advergames targeted to children.

<http://www.kctv5.com/story/27470821/study-online-games-teaching-kids-unhealthy-eating-habits>

**Carol Holstead's** Magazine Writing class Skyped with Travis Jennings Brown, associate editor at Esquire magazine and 2008 graduate on Nov. 18.

**Bremner Center Coordinator Lisa McLendon** has been reappointed as a member of the Kansas Notable Books committee; she served a previous two-year term in 2010-11 as the Books editor at The Wichita Eagle. The Kansas Notable Books program, run by the State Library of Kansas and the Kansas Center for the Book, each year recommends to the state librarian a list of 15 outstanding books about Kansas or by Kansas authors.

**Associate Professor Doug Ward** spoke about active learning and classroom space at a meeting of faculty, administrators and architects planning an addition to Lindley Hall.

**Ward** and **Doctoral Student Kristen Grimmer** organized a workshop and planning session for the new journalism master's program on Nov. 21. The program is a partnership with KU Libraries. Mary Morningstar, associate professor of education, spoke to the group about her experiences developing an online master's program. Julie Loats, Toshi Urata and Laura Diede of the Center for Online and Distance Learning spoke about course planning and development.

Those attending from journalism were **Yvonne Chen, Matt Tidwell, Peter Bobkowski, Hyunjin Seo, Genelle Belmas, Janet Rose, Ren-Whei Harn, Kristen Grimmer, Doug Ward, Mike Williams, Scott Reinardy, Tom Volek** and **Jammie Johnson**. Those attending from KU Libraries were Julie Petr, Erin Ellis, Carmen Orth-Alfie, Rhonda Houser, Ada Emmett, Erik Radio, Jamene Brooks-Kieffer and Scott Hanrath.

## Student News

Congratulations **Samantha Harms** and **Sam Eastes**, who were among the 15 KU students selected as Global Scholars. Students are selected for this highly competitive honor based on their strong academic record and interest in global studies. Harms and Eastes will receive scholarships toward their study abroad experience.

## Ghafour to speak on ISIS/ISIL

# ISIS ISIL: BEYOND THE HEADLINES: THE WHAT, HOW AND WHY & LOOK TOWARD SOLUTIONS

With ISIS/ISIL dominating U.S. and International headlines in recent months, it has sometimes been difficult to understand what is really happening on the ground, and how the situation has come to such a critical point. Goran Sabah Ghafour, a native of Iraqi Kurdistan, offers a perspective not often available through general mass media outlets. How and why did ISIS/ISIL come to be the force that it is today and what might be done to halt the spread of its influence in Iraq, Syria and the whole of the Middle East?

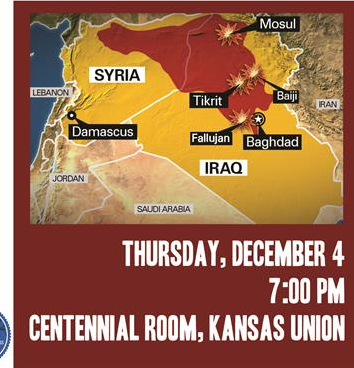


## GORAN SABAH GHAFOUR

Goran Sabah Ghafour is a writer and journalist from Iraqi Kurdistan, writing about deep-rooted issues of the Middle East and North Africa. He is currently a PhD/GTA student at the University of Kansas studying journalism. He is a Fulbright Alumni and establishing member of the AKnews news agency based in Iraq, as well as the author of several books.

Mr. Ghafour's latest novel, "The Statues" (2014) follows the struggles of a revolutionary leader a decade after the Arab Spring, and will be available for sale at the talk.

Co-sponsored by: Center for Global & International Studies, Middle East Studies Program, The William Allen White School of Journalism, Department of Political Science, Students for Justice in the Middle East, Hall Center for the Humanities, KU Honors Program



ISIS/ISIL: Beyond the Headlines: The What, How and Why and Look Toward Solutions

Speaker: **Goran Sabah Ghafour**

Thursday, December 4, 7:00 pm

Centennial Room, Kansas Union

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## Alumni News

**Jana Gregory Dawson** is now director of corporate communications for Westar Energy in Topeka.

**Ann Weishaar Glaser** is now the public information specialist at Valley Metro in Phoenix, Ariz.

## KUJH-TV Anchor/Producer Tryouts

WHAT: KUJH-TV Anchor/Producer Tryouts

WHEN: Tue. 1/20, Wed. 1/21 and Thu. 1/22

TIME: 3 p.m. to 6 p.m. each day (only need to attend one)

These tryouts will be for KUJH News and Jayhawk Sports Report. Candidates will have one hour to produce a mock newscast that will be recorded and evaluated. The newscast will include these items:

- Rewritten 25-second reader by the candidate.
- Pre-written and pre-cut VO/SOT. Candidate will rewrite to suit their delivery.
- Ad-libbed weather with pre-made graphics.
- Write a tease for an on-set interview with the guest TBD.
- Conduct on-set interview.
- Show close.

### REQUIREMENTS

- Must have completed J415 or worked with KUJH in previous semesters
  - Need to provide a resume, cover letter, references, links to work, and open links to social media.
  - Self-produced video story (PKG) which includes your own shooting, writing, voice track and editing, TRT 1:30-1:45
    - o Completed between now and 1/20
    - o Must okay story idea with Brett and Chris
    - o Contact Brett and Chris when you start shooting story
    - o Shoot, write and edit PKG in 24 hours
    - o Use social media and live Tweet during story production
  - Interview with Brett Akagi and Chris Bacon
  - Willing to commit to one show each week for the entire semester.
- Anchors/producers for KUJH News will need to be available from 11 a.m.-5 p.m. on the day of their program.

CONTACT: **Brett Akagi** (bakagi@ku.edu) and **Chris Bacon** (cbacon@ku.edu)

RSVP: Monday 1/12/15 by 5 p.m.

## End of Semester Presentation Schedule

Wednesday, Dec. 3, 2014, 2:30-4:00 p.m.

**Jerry Crawford's** JOUR 801 - Research I: Theory students will be presenting their work during an open Poster Session in the Clarkson

Gallery. The students will be discussing how their theory will assist them in formulating their theses and dissertations. Please join them for all or part of the presentation. There will be handouts of their work and you should feel free to come and go as your schedule permits.

Monday, Dec. 8, 2014, 6 to 8 p.m.

**Hyunjin Seo's** campaigns class

Location: Alderson Auditorium (Kansas Union)

Client: Kauffman Center for the Performing Arts

Tuesday, Dec. 9, 2014, starting at 7 p.m.

Location: Alderson Auditorium (Kansas Union)

**Bob Basow's** campaigns class

Client: Lawrence/Douglas County Health Department

Faculty and staff are invited to dinner at 5:30 p.m. in the Malott Room in Kansas Union; please RSVP to Bob Basow at basow@ku.edu.

Thursday, Dec. 11, 2014, 6 to 9 p.m.

Location: Alderson Auditorium (Kansas Union)

**Yvonne Chen's** campaigns class

Client: Kansas Action for Children

Friday, Dec. 19, 2014, 10:30 a.m. to 1 p.m.

Location: Alderson Auditorium (Kansas Union)

**Tim Bengtson's** campaign class

Client: KU College of Liberal Arts and Sciences

## Mark Your Calendar

**December 12** - Faculty Meeting, 206 SF, 10:30 a.m. - noon, followed by a luncheon in the Clarkson Gallery

**January 30** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**February 27** - Kansas Scholastic Press Association Contest, Kansas Union

**March 6** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**April 23** - Scholarships and Awards Ceremony, Adams Alumni Center

**April 24** - William Allen White Day, Kansas Union

**May 2** - Kansas Scholastic Press Association Contest, Kansas Union

**May 8** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**May 16** - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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