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## Faculty and Staff News

**Associate Professor Tim Bengtson's** Strategic Campaigns teams visited with their client (the College of Liberal Arts and Sciences) on Nov. 3 and 5 to provide an update on their research and tentative recommendations. Students are seeking to create a campaign to attract high school seniors and transfer students to the College. The client was represented by Kristi Henderson, director of communications for the College, and Christi Davis, assistant director of communications. Students will make their final presentations to the client on Friday, Dec. 19, 10:30 a.m.-1 p.m. in Alderson Auditorium.

**Lecturer Kerry Benson** discussed the portrayal of girls in the media with 250 middle school girls in Wyandotte County as part of the first ever large-scale local celebration of International Day of the Girl on Oct. 10.

**Benson** facilitated a workshop on motivation and authentic storytelling at the Kansas Dental Project coalition's fall meeting in Topeka on Oct. 16. The Kansas Dental Project is working to bring mid-level providers to the Kansas dental team. More than 50 organizations are part of the KDP coalition.

**Benson** presented on persuasively communicating with different kinds of people at a fall meeting of the KC Healthy Kids organization in Wyandotte County on Oct. 21. KC Healthy Kids is a nonprofit organization dedicated to reducing obesity and improving the health of Greater Kansas City's children

**Assistant Professor Peter Bobkowski's** chapter "The Digital Bridge into Adulthood: Media Uses and Effects in Adolescence" was published in *The Handbook of Lifespan Communication* (Peter Lang), edited by Jon Nussbaum. It was co-authored with Autumn Shafer of Texas Tech University.

**Knight Chair in News, Leadership and Community Pam Fine** was a member of the selection panel for the Rocket Grants Editorial Engagement project, which is funded by the Charlotte Street Foundation to encourage and mentor critical art writers in the Kansas City region.

**Fine's** J550 reporting class welcomed guest speaker Julie Wright, managing editor of the Lawrence Journal World. Wright talked with students about the importance of internships and how to prepare for them.

On Nov. 1, The New York Times promoted **Associate Professor Jimmy Gentry's** story, "Tailgating Goes Above and Beyond at the University of Mississippi" at the top of its website's home page. The website linked to the full story which included a video and photos. Gentry and his daughter, Kerry, were credited for "Additional Production" at the end of the video. This is his third story in the Times.

Derek Helms, entrepreneurial publisher of Lawrence Kids and Farmhouse magazines was a guest speaker in **Associate Professor Carol Holstead's** Magazine Publishing class Oct. 20.

**Assistant Professor Jonathan Peters** published two Columbia Journalism Review articles. The first one addressed the legal needs of independent journalists, online media ventures, and news startups. It was noted by several news outlets, including Editor & Publisher and PBS. The second article analyzed a case involving a public records request for the state-issued licenses of strippers at a Washington nightclub, and how FOI laws strike a balance between public records and personal privacy. It was noted by several news outlets, including the BBC and The Times-Picayune (New Orleans).

## Student News

**Doctoral student Goran Sabah Ghafour** visited the International Communication class on Oct. 22 and gave a talk on how PR practitioners become better communicators in the Islamic world.

On Nov. 3, **Ghafour** was invited by an American studies class as a guest speaker. He gave a lecture on ISIS and the US in the Middle East.

**Ghafour** will hold a book signing at the Lawrence Public Library on Nov. 17, from 4-5:30 p.m.

**Senior Chinere Okoronkwo** is a communications intern at Pro-Athlete, Inc.

## Alumni News

**Taylor Lewis**, 2013, has been hired as an editorial assistant at Essence magazine. She will write entertainment stories and work on the magazine's news section. Formerly, she was assistant to the general counsel of The New Yorker.

**Danny Zederman** is executive producer at ESPN Radio, Chicago.

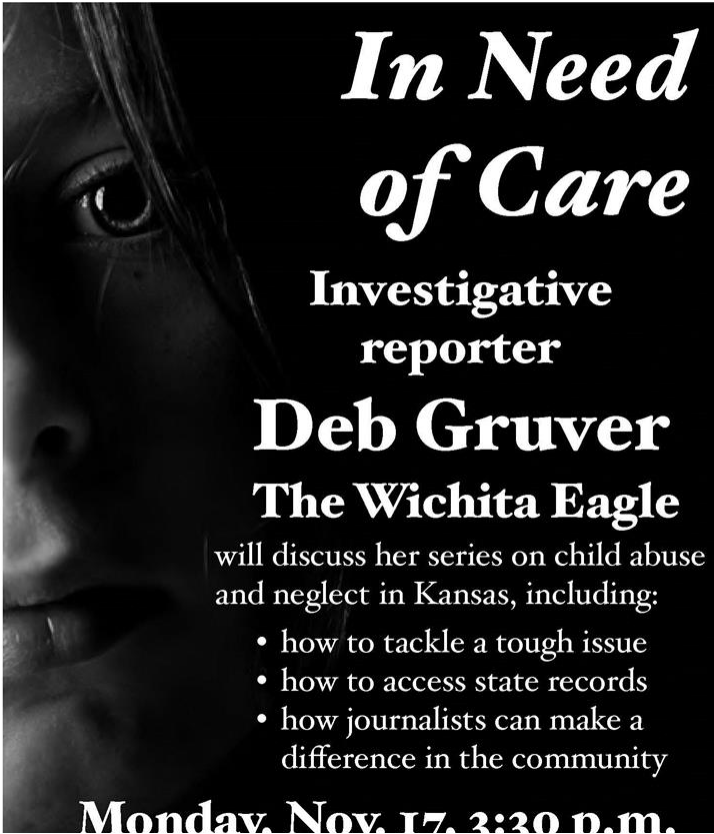
## Student Opportunities

### KJHK Arts & Culture Director

- Paid student position at 90.7 KJHK for the spring semester
- Position is a part of the KJHK Executive Staff
- The position oversees weekly production of KJHK's arts, culture, and news show, Ad Astra Radio
- The position oversees KJHK's Arts & Culture Staff
- KJHK's Arts & Culture staff recently won a national award from College Broadcasters Inc. for its weekly sketch comedy program, Dancing Bear Variety Hour.

Applications can be found on KJHK.org under the "join KJHK" tab along the top of the home page and are due November 14.

## Bremner Center News



***In Need  
of Care***

**Investigative  
reporter**

**Deb Gruver**

**The Wichita Eagle**

will discuss her series on child abuse and neglect in Kansas, including:

- how to tackle a tough issue
- how to access state records
- how journalists can make a difference in the community

**Monday, Nov. 17, 3:30 p.m.**

**in the Clarkson Gallery**  
*Sponsored by the Bremner Center*

**The Bremner Center** is hosting two journalists from The Wichita Eagle, Deb Gruver and Josh Wood, next week. Deb, an investigative reporter and J-School alumna, will speak at 3:30 p.m. Monday, Nov. 17, in the Clarkson Gallery about her in-depth series on child abuse and the CPS in Kansas. Her presentation is open to anyone who wishes to attend. Josh, a copy editor and web producer, will visit J419 classes on Tuesday.

### Mark Your Calendar

**December 12** - Faculty Meeting, 206 SF, 10:30 a.m. - noon, followed by a luncheon in the Clarkson Gallery

**January 30** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**February 27** - Kansas Scholastic Press Association Contest, Kansas Union

**March 6** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**April 23** - Scholarships and Awards Ceremony, Adams Alumni Center

**April 24** - William Allen White Day, Kansas Union

**May 2** - Kansas Scholastic Press Association Contest, Kansas Union

**May 8** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**May 16** - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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