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## Faculty & Staff News

### Assistant Professor

**Yvonne Chen's** former Campaigns clients Paul Bahnmaier and Tim Rues visited "Good Morning KU," a production of Media Crossroads, on February 20. They discussed several upcoming history programs in Historic Lecompton, including the "Bleeding Kansas 2014" lecture series and the first-Sundays-of-the-month "Bleeding Kansas Characters" 1850s town hall meeting reenactments. Thanks to **Media Crossroads Director Cal Butcher** and **Broadcast Engineer & Program Director Cade Cruickshank** for their assistance to make this happen.



**Associate Professor Scott Reinardy's** manuscript "Autonomy and Perceptions of Work Quality Drive the Job Satisfaction of TV News Workers" has been published in *Journalism Practice*.

**Associate Professor Doug Ward** led a session called Teaching One-on-One at the Center for Teaching Excellence last week. The session was for new graduate teaching assistants from eight university departments.

**Assistant Professor Hyunjin Seo's** co-authored research article, "Building Partners Through Academic Science," was just published in the spring issue of the journal *Asian Perspectives*.

**Associate Professor Doug Ward** led a session called Teaching One-

on-One at the Center for Teaching Excellence last week. The session was for new graduate teaching assistants from eight university departments.

The Office of International Undergraduate Admissions featured **Recruitment and Retention Coordinator Ashley Anguiano** in their blog series "Who's Who at KU." Check it out [here!](#)

## Field Trip

**Visiting Professor Dawn Fallik** and her JOUR 304 students attended the Professional Bull Riding competition in Kansas City on Saturday, February 22 as part of their first multimedia project of the semester. Students had full media access to cover the event and the behind the scenes action. They also live-tweeted the event using the hashtag [#kupbr](#).



View from above the chute



Sophomores **Whitney Ashlock** and **Cristelle Fonesi** reporting from over the chute

## Student News

**Katie Kutsko**, a sophomore in news and information, has received a Pulliam Journalism Fellowship for the summer. She will work at the *Indianapolis Star* under Jennifer Imes, the digital content chief.

**Hannah Wise**, a senior in news and information, will carry the banner at the School of Journalism graduation recognition ceremony at 8:30 a.m., Saturday, May 17. She will also carry the banner during the walk down the hill at 10:30 a.m., Sunday, May 18.

Graduate student **Goran Ghafour** co-authored a paper with **Assistant Professor Hyunjin Seo** and graduate student **Ren Harn** that was

accepted for the ICA conference. It was also peer-reviewed and will be resubmitted.

## Alumni News

**Aaron Berlin** (BSJ 2012) was recently hired as the broadcasting and media relations assistant for the Scranton-Wilkes Barre Railriders baseball team. The Railriders are the Triple-A affiliate of the New York Yankees in the International League.

**Marshanna Hester** (BSJ 2006) is leaving WEEK-TV in Peoria, IL to take a job at CBS 58 in Milwaukee as a reporter.

**Ryan Greene** (BSJ 2005) is leaving the William Hill Race & Sports Book in Las Vegas to take a job in marketing for the Aria Resort and Casino.

## Guest Lecturers

On Wednesday, February 12, Tom Schaffner of Schaffner Communications in Chicago spoke to **Lecturer Patty Noland's** JOUR 420 class about public relations, networking and getting started in a strategic communication career. The class is team-taught with **Lecturer Lisa Loewen** and **Associate Professor Tim Bengtson**.

Mike Swenson, president of Crossroads/Barkley, a PR agency based in Kansas City, guest lectured in **Lecturer Patty Noland's** JOUR 560, and two sections of JOUR 420 on Wednesday, February 19. JOUR 560 is team-taught with **Lecturer Lisa Loewen** and **Associate Professor Tim Bengtson**. Swenson spoke about public relations, the importance of writing and what he looks for in a potential employee.

Brad Seitter, Vice President of Marketing for TVB, will speak in **Lecturer Michael Vrabec's** JOUR 611 class Monday, February 24. TVB is a non-profit trade association for America's commercial broadcast television industry.

Phillip Blanchard, a former Washington Post copy editor and proprietor of the Testy Copy Editors website, visited **Lecturer Lisa McLendon's** JOUR 419 class on Monday, February 17, and discussed clarity, headlines and skeptical editing.

On Tuesday, February 25, Samih Staitieh, a Lawrence business owner from Overland Park, will speak to the **Visiting Professor Bill Oates'** JOUR 590 class about what journalists need to understand about Islam and Muslims. Mr. Staitieh has experience on the speaking

circuit for the Council on American-Islamic Relations (CAIR).

## Mark Your Calendar

There will be a Research Brownbag lunch on Wednesday, February 26 from noon to 1 p.m. in Stauffer-Flint 104. Topics include ICA & AEJMC papers and journal articles.

The School of Journalism Scholarship & Awards Ceremony will take place Wednesday, April 23 at 4:00 p.m. in the Kansas Union Ballroom. Faculty and staff are invited to attend the ceremony.

## Student Opportunities

The Center for Civic and Social Responsibility (CCSR) is sponsoring a PSA contest and journalism students are encouraged to participate. The Inspire a Change in 60 Seconds Video Contest is designed to give you a fun, creative venue to speak out about a cause that is important to you. KU students are challenged to create and submit a Public Service Announcement (PSA) with the goal to increase awareness about a social issue and inspire people to make a change. You can find more information [here](#).

Students can look for available scholarships in the new student opportunities database on the School of Journalism website. Check it out [here](#).

KU's Center for Remote Sensing of Ice Sheets (CReSIS) is still looking for a student journalist. Apply [here](#).

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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