

Subject: Monday Memo, Oct. 5, 2015

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From: William Allen White School of Journalism and Mass Communications

To: Adam, Julie Anne

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students, and alumni who have requested it.



American Advertising Federation conference

J-School representatives staffed a booth Oct. 1-2 at the American Advertising Federation conference at Union Station in Kansas City, Missouri, to promote the school's graduate programs, including the [Integrated Marketing Communications master's program](#) at the KU Edwards Campus and a new [online master's degree in Digital Content Strategy](#) launching in summer 2016. Representatives were staff members **Kelly Crane**, **Steve Rottinghaus** and **Julie Adam** and (pictured at right) student **Sharlene Xu**, **Graduate Advisor Jammie Johnson**, **Associate Professor Yvonne Chen** and student **Emily Stewart**.



Faculty and Staff News

Professor Barbara Barnett has been selected as the 2016-2017 Budig Teaching Professor of Writing. **Former KU Chancellor Gene Budig** and his wife, Gretchen, provided lead support for the establishment of this award that honors a School of Journalism faculty member who has demonstrated a commitment to excellence in the teaching of writing.

Associate Professor Jerry Crawford was interviewed and quoted several times for an [article in The Atlantic](#) in which Crawford talks about the importance for Historically Black Colleges and Universities to continue recruiting Latinos and how HBCUs have traditionally sought to educate both first-generation students and those from lower socioeconomic backgrounds. He also discussed how HBCUs should use more of a business model to strengthen their accreditation futures.

Assistant Professor Jonathan Peters will be in Oklahoma City on Oct. 8-10 at the national convention of the American Journalism Historians Association, where he will present his research on news coverage of the Oklahoma City bombing and its effect on media law.

Peters published two Columbia Journalism Review columns last week, one about [copyright law](#) and the other about [libel retraction statutes](#).

Applications are now being accepted for the annual Reynolds Business Journalism Week, which brings together journalism faculty from around the country to master the skills needed to teach business journalism. The four-day intensive training is Jan. 3-6, 2016, at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University's downtown Phoenix campus. Applicants must submit a statement of interest and a letter of support from their supervising dean. Deadline is Oct. 18. [Apply here.](#)

The New York Times is sponsoring a fellowship named for **David Carr**, the media columnist for The New York Times who died in February. The first David Carr Fellow will spend two years in The Times newsroom covering the intersection of technology, media and culture. The focus of the fellow's work could be steady, sustained news stories, magazine-style features, investigative efforts, videography, or a mix of approaches, depending on the interests of the fellow and the recommendation of Times editors. The fellowship is an opportunity for a journalist early in his or her career to build upon Carr's commitment to holding power accountable and telling engaging, deeply reported stories. Journalists with experience of all types are welcome, especially those from digital and new media. The deadline to apply is Nov. 14, and the fellowship will begin in early 2016. Details are available [here](#).

Student News & Opportunities

J-School students live stream women's soccer matches

J-School students produced two live streams of KU women's soccer matches on Sept. 25 against South Dakota State and Oct. 2 against the University of Texas. The games were completely produced by J-School students and streamed live via the [KU Athletics YouTube page](#).



Laura Furney served as the director for each stream, and **Griffin Hughes** provided the play by play. Production crew members included: **Becca Carr, Peter Fusilero, Drina McDonald, Alex Pecoraro, Marisa Pecoraro, Aungelina Dahm, Franci Burton, Charlie Sides, Alex McLoon and Brittney Redmond**. Students will have two more opportunities to live stream KU women's soccer games Oct. 9 and Oct. 30.

Students (including those graduating in December or May) who are members of the National Association of Black Journalists or the National Association of Hispanic Journalists are encouraged to apply to The New York Times Student Journalism Institute, which is May 21-June

5, 2016, at the CUNY Graduate School of Journalism in Manhattan. All costs to attend the institute are paid by The New York Times Company. The deadline to apply is Nov. 1, 2015. Learn more [here](#).

HERO Sports is seeking talented and versatile writers, photographers and producers to cover college sports across the country. HERO Sports campus correspondents serve as a voice for their university's athletic programs. Their work could be featured on the website, YouTube channel and other social platforms. [Learn more here](#).

The Seattle Times is seeking juniors, seniors or graduate students to apply for a summer internship. Applicants must be journalism majors or have a demonstrated commitment to print or online journalism, possess social media skills and be digitally astute. Internship experience at other news organizations is required. Apply by Nov. 1. Read the details [here](#).

The Louisville Courier-Journal is hiring interns for summer reporting, photography and multimedia positions. Interns will work 40 hours a week for 12 weeks and will make \$500 a week. Students must have completed one year of college. Deadline to apply is Nov. 6. Learn more and how to apply [here](#).

Joel Thornton, from The Dallas Morning News and 1984 J-School graduate, will be here Oct. 20 interviewing students interested in summer internships in news, copy editing, business, features, sports and digital design/data. Learn more about the internship opportunities [here](#) and contact Career and Outreach Coordinator [Steve Rottinghaus](#) to get on the interview list.

The BEA Festival of Media Arts is accepting entries for its international exhibition of student works in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their works during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15, 2015. [Learn more here](#).

The University of Kansas TRIO McNair Scholars Program is seeking applicants for 2015-2016. The application is open until Nov. 27, 2015. The McNair Scholars Program helps low-income, first-generation college-going and underrepresented minority undergraduates prepare for doctoral study. Students who participate in this program are provided with paid research opportunities, faculty mentors, a GRE preparation course and tutoring. News and information or strategic communication majors looking to take their research to the next level are encouraged to apply. Contact Academic & Achievement Institute Communications Assistant Cole Anneberg by email at Anneberg@ku.edu, or McNair@ku.edu.

Advertising Women of New York invites J-School students to sign up for its annual Advertising Career Conference (ACC). Meet executives in the advertising, communications and advertising technology industries and to learn about possible career options in this field. The two-day event starts Nov. 19 with a networking and career fair. The next day features workshops, networking and a visit to one of the many companies that are part of the AWNY community. Learn more [here](#).

The Association for Women in Sports Media has seven internships/scholarships available for next summer: four newspaper/magazine/online, one broadcast, one broadcast production, and one public relations. Recipients receive a \$1,000 scholarship and complimentary registration and lodging at AWSM's convention in Miami. Learn more and [apply here](#).

Daniel Tapia Takaki, a physics professor, is seeking a student to film physics presentations every Monday at 6 p.m. Contact him at jdt@ku.edu or 785-864-1272.

The Congressional Award offers an internship program for college students each spring, summer and fall. Interns assist Congressional Award program managers with promoting, publicizing and overseeing the foundation and its day-to-day operations. This includes program-related activities, medal ceremonies, and national events. The program managers are the foundation's liaisons with congressional offices, partnering organizations, schools, advisors, individual participants, education officials and state and local media. Learn more [here](#) or email Cole Anneberg.

Check out our new web page for [jobs and internships](#). You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Wooldridge Scholars honored



The J-School honored six continuing and 23 new Wooldridge Scholars at its annual dinner Sept. 29 in the Kansas Union. The continuing scholars are (pictured, from left) **Alyssa Scott**, **Christina Ostmeyer**, **Sara Prendergast**, **Jordan McEntee**, **Molly Norburg**, **Emily Derrick**, **Natalie Hawley**, **Vanessa Gonzales**, **Garrett Farlow** and **Laura Furney**. Not pictured: **Radwan Dayib**, **Christian Hardy**, **Allison Kite**, **Will Webber**, **Cole Anneberg**, **Reagan Argo**, **Kimberly Byrd**, **Callie Byrnes**, **Grace Haverty**, **Lauren Metzler**, **Grant Moyer**, **Leah Sitz**, **Danielle Sorensen**, **Margaret Stout**, **Sophia Templin**, **Teanna Totten**, **Candice Townsend**, **Kelsey Willits** and **Anna Wonderlich**.

Events

J-School Generations is Oct. 29-31. Please join us for networking, reminiscing and celebrating your KU pride on game day. A [schedule of events](#) and [list of our alumni speakers](#) is posted on the J-School website. The event is designed to connect J-School students with alumni, and students are encouraged to attend as many of the programs as possible.

PRSSA will meet at 7 p.m. Oct. 30 in Stauffer-Flint Hall, Room 100.

National News Engagement Day is Tuesday, Oct. 6. J-School students are asked to use social media to promote the importance of news and journalism. The J-School Twitter account, @KUJournalism, will retweet posts with the hashtags #newsengagementday, #iusenews and #kunewsday. You also can find #iusenews stickers in Stauffer-Flint Hall. Please join us in promoting News Engagement Day.

The Kansas City Press Club is inviting J-School students and faculty to its fall program with attorney and media law expert **Bernie Rhodes** at 10 a.m. Oct. 24 at Lathrop & Gage, 2345 Grand Blvd., in Kansas City, Missouri. The program is free and requires no registration. [Learn more here.](#)

Learn Adobe Premiere

JTech's next session is Oct. 16 for part two of Adobe Premiere to edit video. Also, new tutorial videos are being added to jschooltech.org all the time. Lab hours are now noon-10 p.m. Sundays and 5-10 p.m. Tuesdays and Thursdays.



Mark your calendars

Oct. 10-13: Fall Break; no classes
Oct. 18-20: Kansas Association of Broadcasters Convention, Oread Hotel
Oct. 23: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
Oct. 23: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Oct. 23: Faculty meeting, 1:30-3 p.m., SF 206
Oct. 23: Montgomery Family Symposium, 9 a.m.-2:30 p.m., Adams Alumni Center
Oct. 29-31: J-School Generations

Nov. 4: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
Nov. 11: Veterans Day holiday; classes are in session
Nov. 12-15: JEA/NSPA Conference, Orlando
Nov. 25-27: Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206
Dec. 11: News/info track meeting, 9-10 a.m., SF 303
Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
Dec. 11: Stop day
Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed
Jan. 18: Martin Luther King Jr. Day holiday; offices closed
Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 14-18: Spring Break

***April 1:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
***April 1:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
***April 1:** Faculty meeting, 1:30-3 p.m., SF 206
April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
April 14-17: JEA/NSPA Conference, Los Angeles
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
April 21-23: Kansas Press Association convention, Overland Park
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day
May 6: News/info track meeting, 9-10 a.m., SF 303
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
May 7: KSPA State Competition, Kansas Union
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
May 15: Commencement
May 30: Memorial Day holiday; offices closed

*These meetings were previously scheduled on March 25; please mark the change in your calendars. To see all J-School events, go to <http://journalism.ku.edu/calendar>

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