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## Faculty News

**Associate Professor Tien-Tsung Lee** has received a \$1,000 international travel grant from KU's Center for East Asian Studies to conduct research in Taiwan this summer. He will study Taiwanese news media's coverage of immigrants and foreign laborers.

**Assistant Professor Hyunjin Seo** participated in a review meeting for the Freedom House's annual Press Freedom Index in its New York office on February 28. Seo serves as an Asia-Pacific analyst for the Press Freedom Index contributing to its reports and attending review meetings.

**Assistant Professor Doug Ward** and Sarah Crawford-Parker, director of the Office of First-Year Experience, led a panel discussion at the Center for Teaching Excellence titled What Freshmen Have to Say About Their Transition to College. Two journalism students, **Mackenzie Eckman** and **Dani Malakoff**, were part of a panel of students who talked about their first semester at KU. Ward also led a session titled Teaching One on One for graduate teaching assistants from education and speech-language hearing.

**Lecturer Kerry Benson's** [article](#) "How to Persuade Difficult People" was published in the March 2014 HigherEd newsletter. HigherEd is produced each semester by the KU Marketing and Public Relations Office.

**Associate Professor Scott Reinardy** is a candidate for AEJMC's Professional Freedom and Responsibility committee. If you are an AEJMC member, please vote for him. Here are the instructions: On March 10, you will be sent an e-mail message containing an invitation to vote and a special URL (or link) to an online ballot. You will only be

sent this invitation to vote once, therefore we encourage you to cast your vote when you first receive the e-mail -- the process takes only moments to complete.

**Assistant Professor Peter Bobkowski's** chapter "Faith in the Digital Age: Emerging Adults' Religious Mosaics and Media Practices" appears in the new book *Emerging Adults' Religiosity and Spirituality*, edited by Carolyn Barry and Mona Zbo-Zena, and published by Oxford University Press.

## Guest Speakers

Amy Warren, Director of Sales for FOX 4 Kansas City, will speak in **Lecturer Michael Vrabec's** JOUR 611 class on Monday, March 10. Ms. Warren has worked for several major broadcast groups including Belo, Meredith and now Tribune as a sales manager.

Patrick Sturgeon (BSJ 1987) spoke to **Lecturer Patty Noland's** JOUR 505 class on Thursday, March 6. Patrick was most recently the director of ESPN-America in London. He also spoke to **Associate Professor Max Utsler's** JOUR 540 class. He spoke about his career and answered questions from students.

John James Kennedy, director of the Center for Global & International Studies, will be a guest speaker in **Visiting Professor Bill Oates's** JOUR 590 class at 4 p.m., March 11. His discussion of China will contribute to the class' current focus on Chinese censorship amid the global expansion of CCTV.

Dale Puckett (BSJ 1966) guest lectured in **Assistant Professor Jerry Crawford's** JOUR 636 class. Mr. Puckett's presentation was entitled "Blocking, Passing and Tackling Your Way to Better Visual Storytelling." Mr. Puckett began his media career in Lawrence in radio, and actually helped build a television station "from the ground up" in Garden City, Kan. He gave examples of how both still photography and video share the same foundation of understanding. Mr. Puckett took the students through 48 years of photojournalism tools and techniques, from his enlisting into the United States Coast Guard during the Vietnam War to his current project, "**Ham Nation**," where he has over 136 podcasts. Puckett ended his lesson by telling the students how stories are all around you. If you are a photojournalist use what you have to get the job done, "Remember, the best camera is the one you have with you. If you left your DSLR at home, you can always use your smartphone. And you can always write!"

Laura Doody, account executive with the Social Impact Marketing group in FleishmanHillard Washington, D. C. office, spoke in

**Assistant Professor Yvonne Chen's** JOUR 201 course on March 6. Ms. Doody shared two government-funded campaigns, including Above the Influence (funded by the Office of National Drug Control Policy under The White House) and That Guy (funded by TRICARE Management Activity under the Assistant Secretary of Defense). She also offered internship tips for Professor Chen's students.



Mr. Puckett speaking to JOUR 636



Chen's JOUR 201 class

## Student News

**Madeline Farber**, a sophomore in news and information, will be a production intern at Fox News in New York City during the summer.

**Amie Just**, a freshman in news and information, has recently accepted a position as a student correspondent to do freelance work for the Associated Press. She will write a weekly feature during the football season and cover home KU football and basketball games, writing the story from the losing team's perspective. She will also cover the KU Relays next year and various events in Kansas City.

## Alumni News

**Marc Hoffman** (BSJ 2010) is Digital Media Consultant with KUSA-TV in Denver. He provides targeted digital marketing solutions to Ganett clients.

**George Diepenbrock** (MSJ 2007) has just started as a Public Affairs Officer for the University of Kansas.

**Dr. Marlene Dearing Neill** (BSJ 1994) visited the School on March 5 as part of her new faculty grant at Baylor University. She met with faculty members from the Strategic Communications track to gain information to help her school add an advertising concentration. Dr. Neill is an Assistant Professor of Journalism at Baylor University. She earned her M.A. at the University of Missouri and her PhD at the

University of Texas.

## Mark Your Calendar

Students are encouraged to attend the Journalism Career Fair, Tuesday, March 11. It will take place in the Kansas Room of the Kansas Union (located on the sixth floor). Professional dress is required and don't forget to bring your resume. Good luck and have fun!

## Student Opportunities

The Center for Civic and Social Responsibility (CCSR) is sponsoring a PSA contest and journalism students are encouraged to participate. The Inspire a Change in 60 Seconds Video Contest is designed to give you a fun, creative venue to speak out about a cause that is important to you. KU students are challenged to create and submit a Public Service Announcement (PSA) with the goal to increase awareness about a social issue and inspire people to make a change. You can find more information [here](#).

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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