

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



## J-School Generations is this week

Mark your calendars for J-School Generations, which is Oct. 5-6 in conjunction with KU Homecoming. This event is for students, alumni, faculty and staff of the J-School to get together to network, learn, have fun and reminisce. The schedule of events is:

### **Thursday, Oct. 5**

All day: Alumni speakers visit J-School classes. [See a list of alumni speakers.](#)

Noon: Hot dog lunch for all J-School students, faculty, staff and alumni (Clarkson Gallery, Stauffer-Flint Hall)

5:30 p.m.: J-Talk: A TED-style event featuring alumni speakers **Zak Beasley**, **Jenni Carlson** and **Kameron Mack** (Stauffer-Flint Hall, Room 100)

6:30 p.m.: Alumni reception (Clarkson Gallery, Stauffer-Flint)

### **Friday, Oct. 6**

9 a.m.: Trivia/game show registration is full, but spectators are welcome (Clarkson Gallery, Stauffer-Flint)

10:30 a.m.: Round-robin networking (Resource Center, Room 210, Stauffer-Flint)

Noon: Lunch (Clarkson Gallery, Stauffer-Flint)

1 p.m.: Sneak peek of William Allen White's 150th birthday celebration events in 2018!

*Students, please RSVP to let us know which events you plan to attend. Those who RSVP and are in attendance will be entered into a drawing to win prizes at each event. [RSVP here.](#)*

---

## Faculty and staff

**Professor Tien Lee** has been appointed to the editorial board of the Journal of Information Society. He also serves on the editorial boards of three other journals.

The J-School currently has three open faculty positions: an associate or assistant professor of news/multimedia; an assistant, associate or full professor of the practice in strategic communication, and the Lacy C. Haynes Professorship. Application materials for all three positions are due Oct. 30. [See more details here.](#)

---

## Research and presentations

A research paper by **Associate Professor Hyunjin Seo**, **Assistant Professor Joseph Erba**, **Associate Professor Mugur Geana** and **Assistant Professor Crystal Lumpkins** has

been accepted for publication in the Journal of Public Interest Communications. The title of the paper is "Calling Doctor Google? Technology Adoption and Health Information Seeking among Low-Income African-American Older Adults," and its findings are used to develop a digital and information literacy program for low-income African-American older adults in Kansas City.

## Cookies and Collaboration

The J-School Graduate Student Association is hosting a Cookies and Collaboration research event at 3:30 p.m. Oct. 27 in the Clarkson Gallery. The event will feature current faculty and student research interests and projects with the goal of developing collaboration and mentorship. Presenters will be given five minutes to outline their research and current projects. All faculty and graduate students are invited to present. Please contact **Roseann Pluretti** by Oct. 20 if you would like to be a presenter. Open discussion will follow the presentations. Cookies and refreshments will be served.

---

## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

### Jobs

[Online editor](#), CJOnline (Topeka, Kansas)

[PR strategist](#), Trozzolo (Kansas City, Missouri)

### Internships

[Production control internship](#), KOLN-KGIN-TV (Lincoln, Nebraska)

[Summer 2018 internship](#), San Antonio Express News (San Antonio, Texas)

[Season marketing intern](#), Theater League (Kansas City, Missouri)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

## Pulliam Journalism Fellowship interviews set for Oct. 21

A representative from the Pulliam Journalism Fellowship will be in Lawrence on Saturday, Oct. 21, to interview students for its 10-week summer internship program, which is June 4-Aug. 10, 2018, at the Indianapolis Star or Arizona Republic. The internship pays each fellow up to \$650/week for 10 weeks. Juniors, seniors or graduate students enrolled at the J-School as of Nov. 1, 2017, and committed to a career in news journalism are eligible to apply and interview. It is recommended that student candidates possess the following experience by spring 2018: two or more semesters of on-campus, campus media experience; or one or more off-campus journalism newspaper or media internships. In-person interviews do not replace the official application process but provides the fellowship judges with supplemental information to consider along with the official application.

Access the official application form at [www.indystar.com/pjf](http://www.indystar.com/pjf)

A registration form to interview with Pulliam representative **Alan Blanchard** on Oct. 21 at Panera Bread, 520 W. 23rd St., is available at the Career and Outreach Office, Stauffer-Flint, Room 120. For more information, contact **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu)

## Want a top summer internship? You have to apply now

Most of the the large media organizations are looking for summer interns now. CNN, NBC, NPR, The New York Times, The Washington Post, Slate, Politico and many other news outlets have deadlines for their internships in just a few weeks, so you need to apply now. [Check out this comprehensive list of internships](#) and deadlines and make sure you apply! If you need help with your resume or

cover letter, make an appointment to see our career and outreach coordinator, **Steve Rottinghaus**, at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

---

## Student opportunities

Students with Photoshop skills are encouraged to apply for the Pretty Photoshop Action Scholarship Program. The winner will be awarded a \$500 scholarship. Deadline to enter is Oct. 15. [Learn more.](#)

The KU Chapter of the Society for Collegiate Leadership and Achievement invites students who have at least a 3.0 GPA to apply for membership. [Learn more here.](#)

Channel Kindness is seeking its next class of youth reporters to find, recognize and share the everyday and heroic acts of kindness that fill our daily lives and shape our communities. [Learn more and apply here.](#)

Students are encouraged to register for the American Advertising Federation's Spark KC conference on Nov. 13 at Unity Temple on the Country Club Plaza in Kansas City. A keynote speaker will discuss advertising followed by talks from young professionals who are starting out in their careers. Students also can review their resumes or portfolios with ad agency professionals and attend a career fair. [Learn more here.](#)



## Entries sought for national journalism contest

Deadlines are approaching for the Hearst Journalism Awards Program, which provide support, encouragement and assistance to journalism education at the college and university level. The program awards scholarships to students for outstanding performance in college-level journalism, with matching grants to the students' schools. The first deadline, for feature writing, is Oct. 31. See all the categories and deadlines [here](#), and contact **Lisa McLendon** if you would like to enter the competition.

---

## Events

### Celebrate news on Oct. 3

Oct. 3 is News Engagement Day, and people of all ages are encouraged to read, watch, listen to and discuss news. Journalists and journalism educators are also encouraged to help educate the public about journalism's purpose and principles, the importance of

a free press in a democratic society, and why being informed matters. Help spread the word -- pick up a news sticker in the Resource Center and use #newsengagementday on social media.





## Rock Chalk Connect: San Francisco Bay Area alumni invited

Jayhawks living around the San Francisco Bay Area are invited to join **Dean Ann Brill** for an evening of conversation Oct. 11 to learn about and help shape the J-School's vision for its future. **Heath Peterson**, president of the KU Alumni Association, also will share information about the launch of a transformative, university-wide KU Alumni Mentoring platform. Created by PeopleGrove, this tool will help foster professional and industry connections between Jayhawk alumni and current students. Special guest: **Adam Saven**, co-founder and CEO of PeopleGrove. [Learn more here.](#)

## IMC networking reception

Learn more about the Integrated Marketing Communications graduate program at the KU Edwards Campus this Wednesday, Oct. 4, at 5:30 p.m. at Barley's Brewhaus & Restaurant, 11924 W 119th St., Overland Park, KS 66210. Appetizers and soft drinks will be provided, and a cash bar will be available. [Register here.](#)

## Community Table

KU students, faculty and staff are invited to meet others across campus and build a stronger community at the Community Table event Oct. 4, which is organized by the Office of Diversity & Equity and co-sponsored by the J-School. Ramen Bowls will serve noodle dishes from 11:30 a.m. to 1 p.m. at Anschutz Library. [Learn more here.](#)

## KCUR offers workshop for journalists

KCUR 89.3 is offering a free two-day intensive introduction to public radio journalism Nov. 3-4 for experienced professionals interested in broadening their skillset, starting a podcast or pursuing a career change. All journalists are welcome, especially journalists of color. Deadline to apply is Oct. 9. [Learn more and apply here.](#)

# William Allen White Legacy Day in Emporia 2017

Saturday, October 7, 2017



The Making of the Film William Allen White

with Director Kevin Willmott

~ Plus a Special Pre-Program ~ 1944 Radio Biography of the Sage of Emporia ~

4 PM—Albert Taylor Hall, Emporia State University

General Admission at the Door—\$5

Post-Program V.I.P. Patron Reception with Mr. Willmott. Tickets are \$45 in advance and may be purchased at the Emporia Convention & Visitor Bureau,

719 Commercial St., 620-342-1600

*Emporia Underwriting & Partnering Sponsors invite you to celebration with us!*

KU professor and film director **Kevin Willmott** will speak about his involvement in a new documentary on William Allen White at the fourth annual William Allen White Legacy Day in Emporia at 4 p.m. Oct. 7 in Albert Taylor Hall on the Emporia State University campus.

## Alumni update

**Julie Johnson Staples**, 1978 J-School graduate, has been named the executive director of Intersections International, an organization that serves as a catalyst to unite disparate groups to forge a common ground in global peace, justice and reconciliation. [Read the news story.](#)

**Jessica Nelson**, 2011 J-School graduate, was honored by the Greater Kansas City Chamber of Commerce with the 2017 ATHENA Young Professionals Leadership Award. [Read the news story.](#) Nelson will be joining us this week for J-School Generations!

## Mark your calendars

**Oct. 5-6:** J-School Generations

**Oct. 14-17:** Fall Break

**Oct. 15-17:** Kansas Association of Broadcasters convention, Manhattan, Kansas

**Oct. 26:** Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery

**Oct. 27:** Faculty meeting, 1:30-3 p.m., Room 206

**Nov. 8:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**Nov. 9:** Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union

**Nov. 22-26:** Thanksgiving Break

**Dec. 8:** Stop Day

**Dec. 8:** Faculty meeting, 10:30-noon, followed by lunch, Clarkson Gallery

**Dec. 15:** Last day of finals

**Feb. 23:** Judging for the KSPA Regional Contest

**May 5:** Judging for the KSPA State Contest

To see all J-School events, go to <http://journalism.ku.edu/calendar>

Follow KU Journalism:

