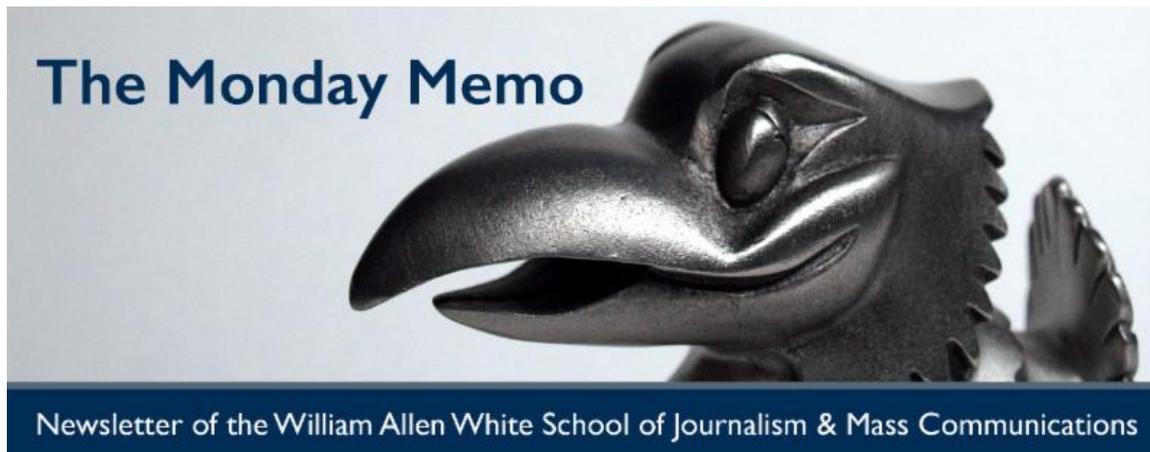


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Faculty and staff

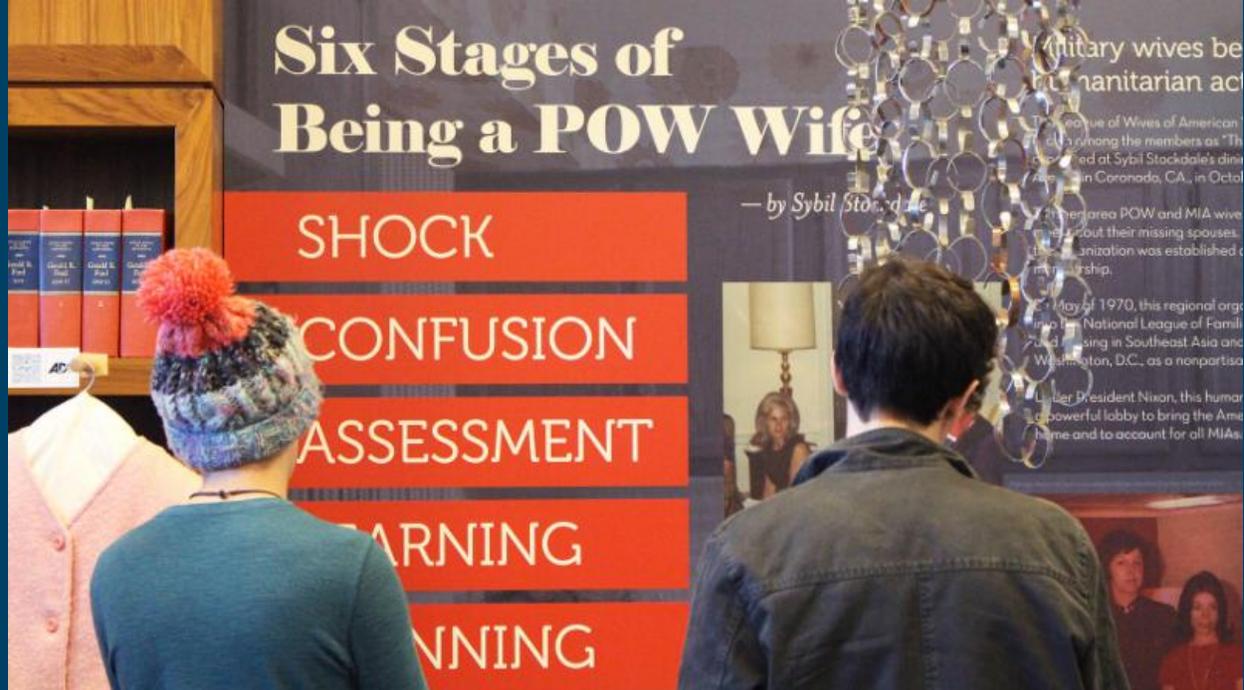
Professors **Pam Fine**, **Hyunjin Seo** and **Mike Williams** are teaming together on a new project with the Lawrence Journal World that has been awarded a \$35,000 "Innovation in Journalism Education" grant from the Online News Association. The professors will work with students and the news company to develop a data channel that will feature community business and economic information. The project will use crowdsourcing techniques to get input from community members. The money will fund student journalism and research positions. Other students interested in working on the project for advanced media credit should contact Fine at pamfine@ku.edu. [Learn more here.](#)

Associate Professor Hyunjin Seo received a grant from the Waterhouse Family Institute for the study of communication and society to fund her research of the role of social media in protests, such as the impeachment of former South Korean President Park Geun-hye and the 2014 Umbrella Movement in Hong Kong. [Read the University Daily Kansan story.](#)

Associate Professor Yvonne Chen presented in the "Nutrition & Health Literacy: From Matrices to Behavior Change" symposia at the joint International Conference on Communication in Healthcare and Health Literacy Annual Research Conference on Oct. 11 in Baltimore. Her fellow presenters included **Heather Gibbs**, assistant professor at KU Medical Center, **Juliana Camargo**, doctoral candidate at KUMC, **Hannah Lang**, post-doctoral fellow at the University of Maryland, and **Jamie Zoellner**, associate professor at the University of Virginia.

Associate Professor Yvonne Chen gave a workshop on marketing and strategic communications for KU's Crimson & Blue Day attendees on Oct. 13. **Heather Lawrenz** and **Vicky Reyes** also gave presentations at the event, which welcomed more than 1,000 9th-12th graders to KU and provided an overview ranging from KU's academic programs to rich traditions and history.

Professor Barbara Barnett's first-year seminar class ("War Stories: The Media, the Military, and News Narratives") visited the Dole Institute's special exhibit on POW/MIA wives during the Vietnam War on Oct. 11 (below). The class explored the archival collections and exhibit and Skyped with exhibit curator **Heath Hardage Lee** and one of the women featured in the exhibit, **Helene Knapp**.



Research and presentations

The J-School Graduate Student Association is hosting a Cookies and Collaboration research event at 3:30 p.m. Oct. 27 in the Clarkson Gallery. The event will feature current faculty and student research interests and projects with the goal of developing collaboration and mentorship. Presenters will be given five minutes to outline their research and current projects. All faculty and graduate students are invited to present. Please contact **Roseann Pluretti** by Oct. 20 if you would like to be a presenter. Open discussion will follow the presentations. Cookies and refreshments will be served.

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

Jobs

- [Managing editor](#), Nebraska Life Magazine (Norfolk, Nebraska)
- [Weekend meteorologist/multimedia journalist](#), KSNB-TV (Lincoln, Nebraska)
- [Social community manager](#), Bernstein Rein (Kansas City, Missouri)
- [Assistant media planner](#), Bernstein Rein (Kansas City, Missouri)
- [Project manager](#), Bernstein Rein (Kansas City, Missouri)
- [Marketing communications specialist](#), Allen Press (Lawrence, Kansas)
- [Special events/auction/volunteer manager](#), KPTS (Wichita, Kansas)

Internships

- [Daily Caller internships](#) (Washington, D.C.)
- [Marketing internship](#), Excel (Lawrence, Kansas)
- [Social media intern](#), Staples (St. Louis or Kansas City)
- [Website marketing intern](#), Keypath (Lenexa, Kansas)
- [Washington Media Institute internships](#) (Washington, D.C.)
- [Summer internships](#), Seattle Times (Seattle, Washington)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at steve_rottinghaus@ku.edu.

Pulliam Journalism Fellowship interviews set for Oct. 21

A representative from the Pulliam Journalism Fellowship will be in Lawrence on Saturday, Oct. 21, to interview students for its 10-week summer internship program, which is June 4-Aug. 10, 2018, at the Indianapolis Star or Arizona Republic. Two interview times - 9:30 and 10:30 a.m. - remain available. The internship pays each fellow up to \$650/week for 10 weeks. Juniors, seniors or graduate students enrolled at the J-School as of Nov. 1, 2017, and committed to a career in news journalism are eligible to apply and interview. It is recommended that student candidates possess the following experience by Spring 2018: two or more semesters of on-campus, campus media experience; or one or more off-campus journalism newspaper or media internships. In-person interviews do not replace the official application process but provides the fellowship judges with supplemental information to consider along with the official application. Access the official application form at www.indystar.com/pjf

A registration form to interview with Pulliam representative **Alan Blanchard** on Oct. 21 at Panera Bread, 520 W. 23rd St., is available at the Career and Outreach Office, Stauffer-Flint, Room 120. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu

Want a top summer internship? You have to apply now

Most of the the large media organizations are looking for summer interns now. CNN, NBC, NPR, The New York Times, The Washington Post, Slate, Politico and many other news outlets have deadlines for their internships in just a few weeks, so you need to apply now. [Check out this comprehensive list of internships](#) and deadlines and make sure you apply! If you need help with your resume or cover letter, make an appointment to see our career and outreach coordinator, **Steve Rottinghaus**, at steve_rottinghaus@ku.edu.

J-School Career Fair is Nov. 9

Approximately 30 businesses will participate in the fall J-School Career Fair on Nov. 9 in the Kansas Room at the Kansas Union. The event, which is set for 10 a.m.-3 p.m., is an opportunity for J-School students to connect with organizations looking for internships and entry-level positions. The J-School Career and Outreach Office will host a presentation at 4 p.m. Nov. 2 at the Clarkson Gallery to help students prepare for the career fair. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu. Find out which organizations have committed to attend the fair on the [J-School website](#).

Student opportunities

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during their junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1, and scholarship recipients will be notified in April 2018. Scholarships are for the Fall 2018 and Spring 2019 academic year. [Apply here](#).

The American Society of Magazine Editors is now accepting applications for the ASME Magazine Internship Program 2018, a 10-week program for rising college seniors at magazines in New York and Washington, D.C. The deadline to apply is Dec. 1. Students who are interested should contact **Associate Professor Carol Holstead**.

Channel Kindness is seeking its next class of youth reporters to find, recognize and share the everyday and heroic acts of kindness that fill our daily lives and shape our communities. [Learn more and apply here](#).

The Serve KU! Seminar is KU's first workshop dedicated to students who want to learn more about service, service learning and community building. This half-day seminar for KU students takes place on Saturday, Oct. 21, from 8:30 a.m. to 2 p.m. at the Kansas Union, and a campus service activity is built into this combination workshop and service day. [Learn more](#).

Students between the ages of 25 and 35 with a graduate degree and professional experience in business, economics, journalism, law, public policy, or a related field are encouraged to apply for the Alfa Fellowship, a high-level professional development program in Russia. Information session is at 1 p.m. Oct. 18 in Bailey Hall, Room 318. [Learn more here.](#)

Glamour is looking for women with strong leadership skills who excel in extracurricular activities or athletics and give back to their community or campus in some way. Entrants could receive \$10,000, connections with leaders in their field, and a profile in a future issue. Deadline is Nov. 1. [Learn more and apply here.](#)

Contests and conferences



Deadlines are approaching for the Hearst Journalism Awards Program, which provide support, encouragement and assistance to journalism education at the college and university level. The program awards scholarships to students for outstanding performance in college-level journalism, with matching grants to the students' schools. The first deadline, for feature writing, is Oct. 31. See all the categories and deadlines [here](#), and contact **Lisa McLendon** if you would like to enter the competition.

Students are encouraged to register for the American Advertising Federation's Spark KC conference on Nov. 13 at Unity Temple on the Country Club Plaza in Kansas City. A keynote speaker will discuss advertising followed by talks from young professionals who are starting out in their careers. Students also can review their resumes or portfolios with ad agency professionals and attend a career fair. [Learn more here.](#)



**J-School
T-shirt Design Contest**

Submit the winning design and get a \$50 Amazon gift card!

The Journalism Student Leadership Board and the J-School Office of Communications is conducting a design contest open to all students majoring or minoring in journalism at KU. The winning design may be printed on T-shirts offered for sale to students, faculty, staff and alumni of the J-School. The winning designer will be awarded a \$50 Amazon gift card. [See rules and how to enter on the J-School website.](#)

Events

The J-School's Diversity and Inclusion Action Group is sponsoring a lunchtime discussion titled "What Does Diversity Mean To You?" on Oct. 25. Students, faculty and staff are invited to this free

lunch to share their thoughts on diversity, equity and inclusion from 11 a.m.-1 p.m. in Clarkson Gallery.

Professors from the J-School and local media professionals will discuss media literacy at 7 p.m. Nov. 1 at the Lawrence Public Library. Presenters will discuss how to navigate the current murky media landscape and offer strategies for everyone to evaluate news and determine the accuracy and validity of the stories in the media. The event is open to the public, and participants are encouraged to join in the dialogue, ask questions and offer comments.

J-School instructor **Mike Vrabac** is offering a workshop for students, "Tell and Sell your Story," from 4-5 p.m. Oct. 30 in Clarkson Gallery. The workshop will cover presentation and interview skills and tips on presenting your brand with intent and clarity. [Learn more here.](#)

Alumni update

Ryan Greene, 2005 J-School graduate, is now director of communications of the Las Vegas Lights Football Club.

Shane Jackson, 2017 J-School graduate, is a sports reporter at the Manhattan Mercury in Manhattan, Kansas.

Mark your calendars

Oct. 25: What Does Diversity Mean to You? 11 a.m.-1 p.m., Clarkson Gallery
Oct. 26: Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery
Oct. 27: Faculty meeting, 1:30-3 p.m., Room 206
Nov. 8: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
Nov. 9: Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union
Nov. 23-26: Thanksgiving Break
Dec. 8: Stop Day
Dec. 8: Faculty meeting, 10:30-noon, followed by lunch, Clarkson Gallery
Dec. 15: Last day of finals
Feb. 23: Judging for the KSPA Regional Contest
May 5: Judging for the KSPA State Contest

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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