

**School of Journalism
Faculty Meeting
September 11, 2015**

Those in attendance were Julie Adam, Chris Bacon, Barbara Barnett, Genelle Belmas, Tim Bengtson, Kerry Benson, Peter Bobkowski, Ann Brill, John Broholm, Yvonne Chen, Kelly Crane, Jerry Crawford, Joseph Erba, Pam Fine, David Guth, Penny Hodge, Carol Holstead, Mark Johnson, Heather Lawrenz, Tien Lee, Denise Linville, Frances Lyons, Chuck Marsh, Jon Peters, Nate Rodriguez, Janet Rose, Steve Rottinghaus, Hyunjin Seo, Susanne Shaw, Eric Thomas, Max Utsler, Gayle Vannicola, Tom Volek, Hong Vu, Doug Ward and Mike Williams.

Moment of silence observed

Brill discussed top AY2016 goals, upcoming reaccreditation and the roles of faculty and staff. The timeline for the School's reaccreditation visit will be either during fall 2016 or spring 2017. She discussed data-informed decisions with a look at the data KU is pulling and how it's being used. Updated plans focus on diversity, assessment, and strategic planning.

Faculty and staff broke into groups to discuss goals, objectives, and tactics of the School's five-year strategic plan approved by faculty vote on March 9, 2012. The document can be found at <http://journalism.ku.edu/document-library> under "School of Journalism Strategic Plan (Five-year)." Groups were to review this blueprint, envision its use in 2020 and report whether goals should be retained or if they should be rewritten.

The outcome was to retain all goals, 1 – 6, with minimal revision to goals 1, 3 and 5 and extensive revision to goals 2, 4 and 6.

Announcements: Chris Bacon discussed KUJH-TV partnering with KU Athletics to produce 102 live shows. Eric Thomas asked for volunteers to help during the KSPA conference. Steve Rottinghaus stated that a representative of the Pulliam Journalism Fellowship will be on campus Sept. 25 to interview candidates for a summer 2016 internship program. Mark Johnson discussed the transition of the UDK from print to digital. There will be 24/7 digital updates and two newspapers printed per week.

Meeting adjourned.

Calendar reminders: Sept. 18, 9 a.m. – 1 p.m. – Navigating Digital Futures; Sept. 23 – KSPA fall conference; Oct. 29 – 31 – Generations!

Priorities for AY 2014-2015; Reaccreditation; Curriculum; Diversity; Engagement – professional, civic, interdisciplinary, academic; Marketing; Fundraising

Envisioning 2020

GOAL I: Strengthen recruitment, teaching and mentoring to prepare undergraduate students for lifelong learning, leadership and success.

GOAL II: Prepare doctoral students as innovators and leaders who are ready to meet the demands of the academy and our global society.

GOAL III: Enhance research broadly with special emphasis upon areas of present and emerging strength in order to push the boundaries of knowledge and benefit society.

GOAL IV: Engage local, state, national and global communities as partners in scholarly activities that have direct public impact.

GOAL VI: Responsibly steward fiscal and physical resources and energize supporters to expand the resource base.

GOAL VII: Review this plan periodically to ensure relevance and progress; revise as needed.

In your groups, discuss the current goal, strategies, objectives and tactics.

Answer these questions:

1. Should the goal be retained for the School's Strategic Plan 2015 – 2020? If so, should it be rewritten – what does the group suggest?
 2. Should each of the strategies be retained? If so, should they be rewritten?
- ***** NOTE: Goal I – do not worry about the assessment and diversity plans for now**
3. Should the objectives be retained? If so, should they be rewritten?
 4. Should the tactics be retained? If so, should they be rewritten?