

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



WILLIAM ALLEN WHITE DAY

Join us at 3 p.m. April 14 in the Kansas Union Ballroom for a presentation and reception honoring our William Allen White Foundation National Citation recipient and student scholarship and award winners.

Faculty and Staff News



Associate Professor Mugur Geana and **Assistant Professor Hyunjin Seo** were panelists for a technology and health communication session at the 2016 Society of Behavioral Medicine conference in Washington, D.C., on April 1. **Assistant Professor Crystal Lumpkins** was chair of the session

titled "Information Technology among Baby Boomers -- How Social Media Sites Are Shaping Health Communication among Older Americans."

Associate Professor Barbara Barnett has been awarded the 2017 General Research Fund. Barnett's research will examine how print, broadcast and online journalists view their jobs and coverage of violence. The project will study how journalists make sense of their experiences and if they recognize that they may experience post-traumatic stress. It also considers whether women and men experience trauma differently.

Associate Professor Jerry Crawford spoke at Bishop Seabury Academy in Lawrence on March 29 about the importance of ethics in the media, specifically during political campaigns. He also spoke about how diversity, equity and social justice should be a part of everyone's personal authentic self. Bishop Seabury Academy is a small school of about 185 students, grades six-12, and 30 faculty.



Crawford also traveled to Wichita on March 22 and Kansas City on March 29 as part of the KU Chancellor's Achievement Banquet. The banquets are part of KU's recruitment efforts and honors multicultural high school juniors and

admitted seniors from the Kansas City and Wichita areas on their achievements, celebrate the seniors' admission to KU, and outline keys to success for their transition into KU.

Associate Professor Yvonne Chen is co-author of a paper titled "Effects of a behavioral and health literacy intervention to reduce sugar-sweetened beverages: a randomized-controlled trial," that will be published in International Journal of Behavioral Nutrition and Physical Activity. The journal's impact factor is 4.11.

Chen also presented a mock lecture for a group of high-ability high school juniors on March 28 for Junior Scholar Day. Students were invited to visit KU based on their high ACT scores and grade point averages.

Steve Rottinghaus, career and outreach coordinator, judged business ethics on Monday morning at the Future Business Leaders of America State Leadership Conference in Topeka. The J-School was a sponsor at the conference.

Cade Cruickshank's wild game and fish fry luncheon at the J-School last week was featured in the Lawrence Journal-World. [Read the story.](#)

Nominations for the Katich Creativity Award are due to **Associate Professor Jerry Crawford** (2014 awardee) or **Assistant Professor Hyunjin Seo** (2015 awardee) by April 8. [Get the details.](#)

Student News

Eric Pahls (below) was a guest on Fox Business Network with Varney & Co. last week. He talked about the Trump chalk signs that have popped up at KU and on other college campuses recently. [See the interview.](#)



Nashia Baker has accepted a summer communications internship with the Kansas City Chamber of Commerce.

Sophia Templin has accepted an eight-week summer internship as an account executive with Finsbury in New York City.

Danielle Sorensen has accepted a social media summer internship at Barkley in Kansas City, Missouri.

Five current or former University Daily Kansan staffers were named finalists in the 2016 Great Plains Journalism Awards. Congratulations to: **Miranda Davis**, **James Hoyt**, **Amie Just**, **Katie Kutsko** and **Emma Legault**.

The J-School's Graduate Student Appreciation Week luncheon is 11:30 a.m.-1 p.m. April 7 in the Clarkson Gallery. At the luncheon, graduate students will receive awards for:

- Most Creative Research Paper Title
- Most Resilient
- Outstanding Graduate Teaching Assistant
- Most Productive Researcher
- Outstanding Graduate Student (teaching, research, service)

Caitlin Culhane, who has been an active member of Media Crossroads and The Agency and is currently studying abroad in France, was interviewed live on air last week during "Good Morning KU."

Katie Keleher, who is also active in Media Crossroads and studied abroad in Italy last semester, interviewed Culhane.



Internships and jobs

The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The fellowship is \$2,700 per month from June 15 to Dec. 15. Deadline is April 11. [Learn more here.](#)

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at dcinternships.org.

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Public relations internship](#), Uproar PR (Chicago)

[Marketing internship](#), Reactor (Kansas City, Missouri)

[Public relations internship](#), Environmental Protection Agency (Lenexa, Kansas)

[Summer internships](#), Twentieth Century Fox (Washington, D.C.)

Communications intern, Children's Hospital Association (Overland Park, Kansas)

Jobs

[Staff writer](#), Farm Media (Lenexa, Kansas)

[Copy editor/designer](#), Salina Journal (Salina, Kansas)

[Social media manager](#), MMGY Global (Kansas City, Missouri)

[News director](#), KHGI-TV and KWNB-TV (Kearney, Nebraska)

[Education reporter](#), Garden City Telegram (Garden City, Kansas)

[Freelance PR coordinator](#), CNN (Washington, D.C.)

[Assistant web editor](#), Sosland Publishing (Kansas City, Missouri)

[Assistant director of communications](#), University of Kansas (Lawrence, Kansas)

[Photographer](#), University of Kansas (Lawrence, Kansas)

[Content wrangler](#), Life Equals (Kansas City, Missouri)

Other student opportunities

Become a Journalism Student Ambassador

Do you love the J-School? Are you looking for an opportunity to get more involved?

Then the Journalism Student Ambassador Program (JSAP) is the program for you. JSAP is a group of student volunteers who are dedicated to promoting the William Allen White School of Journalism and Mass Communications.

JSAP provides J-School students with the opportunity to meet prospective students and share their experiences by giving tours and attending events. Through these activities, ambassadors are able to enhance their public speaking and conversational skills. JSAP also provides networking opportunities with campus administrators, faculty and J-School alumni. J-School ambassadors should be positive role models, be interested in meeting with prospective students, and have a high level of professionalism. Ambassadors must be admitted J-School students and have a minimum of 2.75 cumulative KU and journalism GPA. [Apply here](#) or contact [Ashley Anguiano-Gomez](#) with questions.

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Applications are being accepted now through April 8 for the eighth annual Jim Nantz Award and Sportscasters Talent Agency of America All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The 2016 Jim Nantz Award will be presented June 20 at the National Sportscasters and Sportswriters Association's annual awards banquet in Salisbury, North Carolina. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The Online News Association Student Newsroom, funded for the seventh year by Google, provides a unique opportunity for the best and brightest journalism and tech students to get their work in front of 2,200 digital journalism professionals Sept. 14-17 in Denver. Lodging, travel and registration are covered for 20 selected students. Deadline to apply is April 14. Learn more at the [ONA website](#).

The Asian American Journalists Association (AAJA) is accepting applications for the 2016 VOICES program, open to current college students, graduate students and recent graduates. The program is Aug. 8-13 during the week of the 2016 AAJA National Convention in Las Vegas. VOICES is a multimedia journalism training fellowship for college and graduate students, where they will be mentored by professional journalists and be expected to produce and complete news assignments at the 2016 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Deadline to apply is April 10. [Learn more and apply.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

Eligible students are encourage to apply for the Hispanic Scholarship Fund for the 2016-17 academic year. The merit-based scholarship awards range from \$500-\$5,000 and are available for undergraduate and graduate students from all majors and fields of study. Deadline is April 11. [Learn more and apply.](#)

Are you working on a mentored research or creative project? If so, the Center for Undergraduate Research invites you to present your work at the KU Undergraduate Research Symposium on April 23. [Get the details.](#)

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website.](#)

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page.](#)

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details.](#)

The Kansas Pro Chapter of the Society of Professional Journalists expects to offer \$8,000 in scholarships to juniors and seniors planning careers in journalism. Deadline is March 25. Learn more about the available scholarships and [download the application.](#)

The Adobe Design Achievement Awards is a global digital media competition for student creators. ADAA entry offers the chance for mentorship, detailed feedback, career boot camps, internships, and the big prize for the winners -- an unforgettable trip to San Diego to attend Adobe MAX 2016. [Get the details.](#)

The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule.](#)

Events

Integrated Marketing Communications info session

Graduating seniors, learn about getting your master's degree in Integrated Marketing Communications

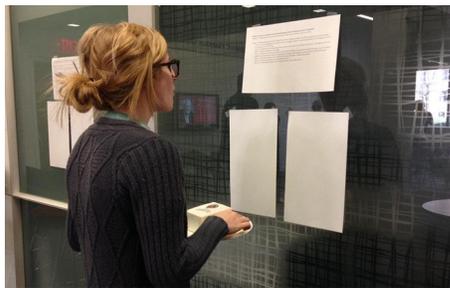
at the KU Edwards Campus in Overland Park. The program is designed for working professionals, so you can start your career and start your master's degree at the same time. Sign up for the [April 26 info session](#).

Out for Work: Career Strategies for LGBTQ+ Students

The Business Career Services Center, as part of the KU Career Services Alliance, is partnering with the Center for Sexuality & Gender Diversity to present a program on LGBTQ+ students and career strategies. The program, titled Out for Work: Career Strategies for LGBTQ+ Students, is scheduled for 7:30-8 p.m. April 14 at the Kansas Room at the Kansas Union. The event is open to all KU students, faculty and staff. Panelists from various industries and fields will participate, answering questions related to job search strategies. The event will end with a networking session between professionals and students. RSVP is encouraged but not required. Individuals can [RSVP online](#).

Doughnuts with the Dean

The last Doughnuts with the Dean of the semester is 9-10 a.m. April 6 in Clarkson Gallery. Stop by to chat with Dean Ann Brill and grab some breakfast on your way to class!



Diversity Town Hall

Students, faculty and staff attended the Diversity Town Hall meeting last week and shared their opinions about diversity and inclusion in the J-School. Read the [University Daily Kansan story](#).

Alumni Update

Farzin Vousoughian, 2014 J-School graduate, is now sports data clerk at The Kansas City Star.

In Memoriam

Michael A. Morrow, 1960 J-School graduate, died March 20 at the age of 78. Morrow was an FBI special agent for 24 years and was the National Basketball Association's security representative for the San Antonio Spurs. [Read his obituary](#).

J-School jobs

The J-School seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description](#).

The J-School seeks a student recruitment coordinator responsible for all student recruitment efforts. The coordinator will work with the Office of Admissions, the Office of Financial Aid and Scholarships, the assistant dean for student services, journalism faculty and staff, high schools and journalism

education associations. [View the job description.](#)

Mark your calendars

April 4-8: KU Graduate Student Appreciation Week

April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: Research in the Raw, 11 a.m., Clarkson Gallery

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 29: Faculty and staff meeting. (Time TBA)

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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