

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



## J-School Generations

Students and alumni are encouraged to attend J-School Generations on Oct. 20-21. This year's event will have some new features, including [J-Talk, a TED-style lecture event](#) featuring alumni speakers **Erica Hawthorne**, **Andy Marso** and **Johanna Maska**, who will share stories of inspiration and innovation that have guided them on their path in their lives and careers. Also new is a trivia/game show with students and alumni teaming up to win prizes. Find out who this year's [alumni guests](#) are and see the [schedule of events](#).

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## Faculty and staff news

**Associate Professor Hyunjin Seo's** research paper, "Facebook Brand Communities and Social Capital," has been accepted for publication in the Athens Journal of Mass Media and Communications. Co-authors are **Ren-Whei Harn**, J-School Ph.D. student, and **Salman Husain**, J-School alumnus and program associate at the nonprofit Syria Relief and Development organization.

On Sept. 14, **Seo's** campaigns class attended Techweek Kansas City 2016, a weeklong event featuring technology startups and entrepreneurs. The class also participated in a smart city tour riding the Kansas City streetcar and learning about technologies behind the streetcar, interactive kiosks and other smart city initiatives in Kansas City. The smart city tour was led by **Kent Nuss**, a representative of Cisco, a technology partner for Kansas City's smart city initiatives.

**Associate Professor Barbara Barnett** was featured in a KU Today story about her book, "Motherhood in the Media: Infanticide, Journalism and the Digital Age." The book examines media coverage of cases of women who have killed their children, presents interviews with journalists who have covered the stories, and takes a look at how motherhood blogs cover the issue. Read the [KU News story](#).

**Barnett's** article, "Girls Gone Web: Self-depictions of Female Athletes on Personal Websites," has been accepted for publication in the Journal of Communication Inquiry.

Marketing Communications will produce studio portraits of current faculty members Sept. 28-29 at the Wesley Building. Two-minute sittings are offered on a walk-in basis from 8:30 a.m. to 4:45 p.m. Participation is restricted to current faculty and is free of charge.

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## Student news and opportunities

J-School students have been chosen as finalists for awards from the Associated College Press: **Haylee Hedge**, Best Brochure/Rate Card, and **Scott Chasen**, Best Sports Story.

The University Daily Kansan's Arts and Culture section is looking for new correspondents. Any students interested in music, film, visual art and culture are encouraged to apply. No prior experience is required. For more information, email Arts and Culture Editor **Ryan Wright** at [rwright@kansan.com](mailto:rwright@kansan.com).

Are you interested in the history of current events as they break? In History 390/Journalism 200, Professors **Pam Fine** ([pamfine@ku.edu](mailto:pamfine@ku.edu), journalism) and **Jennifer Weber** ([jlweber@ku.edu](mailto:jlweber@ku.edu), history) will discuss breaking news and the history behind the headlines. Contact Fine or Weber for details.

The Chips Quinn Scholars program provides training, mentoring and paid internships to college juniors, seniors, recent graduates and graduate students who aspire to careers in the news and information business. The program is open to all, with a focus on developing multicultural talent. More than 1,300 students have completed the program. Students selected will be offered a 10- to 12-week internship at one of a variety of host newsrooms across the country and a weeklong, all-expenses-paid orientation and multimedia training at the John Seigenthaler Center in Nashville, Tennessee. [Learn more here.](#)

J-School students are invited to apply to the 2017 Carnegie-Knight News21 program, which begins with a virtual seminar during the spring 2017 semester taught by **Leonard Downie Jr.**, former editor of The Washington Post. Students will conduct research and learn from experts on the 2017 topic that will focus on the supply and quality of water available to Americans. The seminar is followed by an immersive reporting experience during the summer of 2017, led by News21 Executive Editor **Jacqueline Petchel**, a Pulitzer Prize-winning investigative journalist. Students work out of a newsroom at the Cronkite School in downtown Phoenix and travel the country to report and produce in-depth, multimedia stories. [Learn more here.](#)

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## KU Climate Study

On Sept. 13, KU launched the "Your Voice. Your KU" climate study, a university-wide examination of the living, learning and working environment at KU. This is an opportunity for faculty, staff and students to share their thoughts, ideas and suggestions about KU. Please complete the survey at [kuclimatestudy.ku.edu](http://kuclimatestudy.ku.edu) before Oct. 14.

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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### **Jobs**

[Communication and marketing assistant](#), University of Colorado (Denver, Colorado)  
[Sports reporter/anchor](#), KOLN/KGIN-TV (Lincoln, Nebraska)  
[Anchor/reporter](#), KNOP-TV/KNPL/KIIT (North Platte, Nebraska)  
[Marketing manager](#), Inland Press Asssocation (Des Plaines, Illinois)  
[Communications and marketing coordinator](#), KU Integrative Medicine (Kansas City, Kansas)  
[Multimedia journalist](#), WOW! 6 News (Lawrence, Kansas)  
[Content producer/video journalist](#), KOLN/KGIN-TV (Lincoln, Nebraska)

### **Internships**

[Communications intern](#), Kansas Electric Cooperatives (Topeka, Kansas)  
[Communications internship](#), Angel Capital Association (Overland Park, Kansas)  
[Shape Journalism in Kenya internship](#), Sameera Gokal Foundation (Nairobi, Kenya)  
[Digital/print desk](#), The News-Gazette (Champaign, Illinois)

See more job and internship opportunities [here](#).

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## Alumni update



**Mike Swenson**, (above) a 1978 J-School graduate who is Crossroads president and former gubernatorial press secretary, shared his political experiences and insights with **Associate Professor David Guth's** Campaign 2016 - Media, Politics and Persuasion class Sept. 15. He told the students that the presidential election will come down to having a great message, maintaining message discipline and getting out the vote. "The rest," he said, "is just noise."

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## In Memoriam

**John Buzbee**, 1989 J-School graduate, died Sept. 15 in Washington, D.C. Buzbee was a Foreign Service officer who served across the Middle East, including two stints in Iraq after the 2003 U.S. invasion. [Read his obituary here.](#)

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## Events

The Career and Outreach Office is hosting a workshop for J-School juniors 1-2 p.m. Sept. 21 in the Clarkson Gallery. Topics to be discussed include resume and cover letter development, navigating the career center website, making the most of an internship experience, and interview etiquette and preparation. Other workshops through the Career and Outreach Office are planned throughout the academic year. For more information, contact **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu)

J-School students can learn about Kansas City advertising at AAF-KC's Spark KC conference on Nov. 7. [Learn more and register.](#)

## JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. The last workshop for this month is:

- Sept. 29: Bonus session: Adobe Apps (Spark post, page, video -- Mobile storytelling and marketing tools that would appeal to both tracks)



## Montgomery Symposium

One of the nation's premier digital marketing experts will headline the 2016 Montgomery Family Symposium on Oct. 7 at the Adams Alumni Center. **Mike Blinder's** presentation will be designed to focus on ways to increase revenue from digital operations at Kansas Press Association member newspapers. Blinder, founder of the Blinder Group, is internationally recognized as an expert on media advertising. The schedule is:

### **Breaking Down Digital**, 9:30-11:30 a.m.

Look beyond selling legacy print offerings (and our local website) to remain competitive. Blinder will break down a list of digital services being sold by media groups around the world.

### **Lunch and program**, 11:30 a.m.-1 p.m.

### **Taking Digital To Market**, 1-3 p.m.

This session will cover real-world case studies on how newspapers are bundling digital products with legacy offerings. The J-School has several paid spots available to faculty or students. Please contact **Pam Fine** at [pamfine@ku.edu](mailto:pamfine@ku.edu) to learn more. [Get more details here.](#)

## **Celebrating Centennials**

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library, 800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m.

The event schedule:

### **Sept. 27**

Writing workshop: "Flying through the Alphabet: A Poet's Tools"

Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

### **Oct. 25**

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.

## **Mark your calendars**

**Sept. 19:** KSPA Fall Conference at the Kansas Union

**Sept. 21:** Career and Outreach Connection for Juniors, 1-2 p.m., Clarkson Gallery

**Sept. 28:** Career and Outreach Connection for Seniors, 1-2 p.m., Clarkson Gallery

**Sept. 29:** Doughnuts with the Dean, 9 a.m., Clarkson Gallery

**Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita

**Oct. 13:** Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.

**Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF

**Oct. 19:** Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery

**Oct. 20-21:** J-School Generations

**Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union

**Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery

**Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery

**Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF

**Feb. 24:** KSPA Regional Contest at the Kansas Union

**March 10:** Faculty meeting, 1:30-3 p.m., 206 SF

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**June 11-15:** Jayhawk Media Workshop

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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