

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

The Monday Memo



Newsletter of the William Allen White School of Journalism & Mass Communications

Faculty and Staff News

Associate Dean Scott Reinardy was a guest on KCUR's Central Standard program to discuss the sale of the Lawrence Journal-World. [Listen to the segment.](#)

Scott Reinardy has published a new book "Journalism's Lost Generation: The Undoing of U.S. Newspaper Newsrooms," [now available on Amazon.](#)

Associate Professor Doug Ward led a session titled "Moving Toward a Richer Evaluation of Teaching" on June 2 at the Big 12 Teaching and Learning Conference in Manhattan.

Doug Ward represented KU at the semiannual meeting of the Bay View Alliance, a network of research universities working toward improved teaching practices. The organization met at the Washington headquarters of the Association of American Universities, which has been working on its own initiative to improve teaching at research universities. [Read Ward's article.](#)

The new master's program in Digital Content Strategy began this summer with 29 students. **Doug Ward** is teaching the program's first class, Information Insight I.

Julie Petr of KU Libraries will retire on Aug. 26. Petr has been a longtime liaison between libraries and the J-School. She was instrumental in helping create a role for libraries in the Digital Content Strategy master's program.

Associate Professor Max Utsler presented a Crisis Communications Workshop on June 26 for the Sports Turf Management Association Board of Directors.

Bremner Center Coordinator Lisa McLendon gave a presentation July 14 to about 40 students in the summer 2016 Fulbright Pre-Academic program, which spends six weeks preparing international Fulbright scholars to live and study in the United States. Her talk focused on News Media and U.S. Society, in particular freedom of the press and other First Amendment topics.

KSPA photo display

Photography from high school students who placed in the Kansas Scholastic Press Association's 2016 state or regional contests is now in display in the first floor hallway of Stauffer-Flint Hall.



Student News

The J-School has launched the Internship Experience Blog to showcase the wide range of opportunities journalism students are getting all around the world this summer. [Check it out.](#)

Community journalism in Garden City

Seven journalism students accepted the challenge of a two-week Community Journalism course: become immersed in an unfamiliar Kansas community and find the stories that need to be written. [Read the story.](#)



Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Writer/editor](#), Ascend Integrated Media (Overland Park, Kansas)
[General assignment reporter](#), The Salina Journal (Salina, Kansas)
[Features reporter/newsroom clerk](#), Topeka Capital-Journal (Topeka, Kansas)

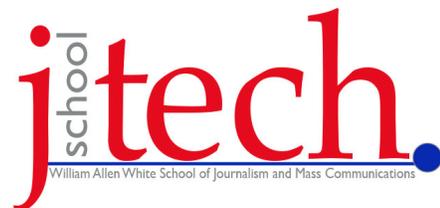
Internships

[Communication intern](#), Women's Fresh Start (Lawrence, Kansas)
[Public relations intern](#), SPM Communications (Dallas, Texas)

Events

Fall JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101.



- Sept. 1: InDesign: Basics
- Sept. 15: WordPress: Get started/how to
- Sept. 29: Bonus Session: Adobe Apps (Slate and Voice for storytelling)
- Oct. 6: Photoshop: Correcting tone and color
- Oct. 13: Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery
- Oct. 20 Premiere: Getting started with your first video
- Nov. 3 Illustrator: Flat graphics

- Nov. 17 After Effects
- Dec. 1 WordPress: Troubleshooting workshop

Reminder: Individual appointments with Heather Lawrenz are available throughout the summer for students who want to brush up on their tech skills.

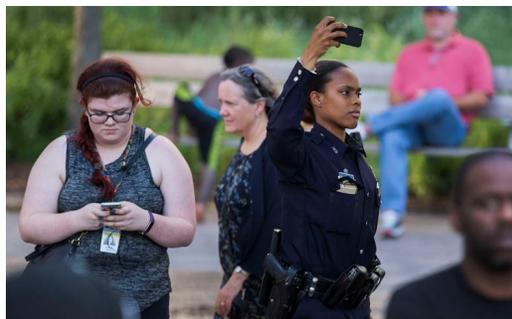
In mid-October, journalists **Doris Truong** and **Ron Smith** will visit the J-School to speak to classes and work with University Daily Kansan editors. Truong is homepage editor at the Washington Post, and Smith is deputy managing editor for daily news and production at the Milwaukee Journal-Sentinel. A date will be announced later.

Alumni Update

J-School alumna covered Dallas police shootings

Hannah Wise, 2014 J-School graduate, was covering the protest in Dallas for the Dallas Morning News when a sniper killed five police officers. She reported live on Facebook for a half-hour after the shootings.

[Read the story.](#)



Brian Hanni, 2002 J-School graduate, has been named the play-by-play voice of Kansas Jayhawk football and men's basketball on the Jayhawk/IMG Radio Network. Hanni replaces **Bob Davis**, who served in that role from 1984 until his retirement this year. Hanni will also host "Hawk Talk," the weekly radio shows of football coach **David Beaty** and men's basketball coach **Bill Self**. [Read more about Hanni.](#)

KDVR-TV of Denver won a National Press Club award in the broadcast consumer journalism category for a series that investigated the use of anti-inflammatory drugs by college athletes. Investigative reporter **Chris Halsne**, 1989 J-School graduate, spent five months battling with 10 state universities to obtain accurate records documenting the kinds and quantity of medications available in the training room and on the sidelines during competition. [See the report.](#)

Jayhawk Journalist

If you haven't had a chance to read the Spring 2016 Jayhawk Journalist alumni magazine yet, you can access it online. The cover story features two J-School alumni, **Hilary Berg**, 2001 J-School graduate, and **Jerry Sass**, 1984 graduate, who own wineries in Oregon. Check it out at jayhawkjournalist.com.



In Memoriam

Marynell Reece, a 1942 KU graduate who majored in journalism, died July 4 in Scandia, Kansas. Reece served KU's Elizabeth Miller Watkins Society, KU Endowment as a trustee emeritus, Jayhawks for Higher Education lobbying state legislators on behalf of KU, and on the Advisory Council on Education as well as the Fund for the Improvement of Secondary Education. She received KU's Fred Ellsworth Medallion in 1978 and the Distinguished Service Citation in 1993. [Read her obituary.](#)

Elizabeth Iliff, A 1974 J-School graduate, died June 7 in Atlanta. [Read her obituary.](#)

Mark your calendars

July 29: Last day of summer classes

Aug. 21: J-School Academic Welcome, 3-5 p.m., Clarkson Gallery

Aug. 22: First day of fall classes

Aug. 26: Extended faculty meeting and retreat, noon-5 p.m., Clarkson Gallery

Sept. 5: Labor Day holiday

Oct. 9-11: Kansas Association of Broadcasters annual convention, Wichita

Oct. 14: Faculty meeting, 1:30-3 p.m., 206 SF

Oct. 20-21: J-School Generations

Dec. 9: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

Jan. 27: Faculty meeting, 1:30-3 p.m., 206 SF

March 10: Faculty meeting, 1:30-3 p.m., 206 SF

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

To see all J-School events, go to <http://journalism.ku.edu/calendar>

***Note: The Monday Memo will be distributed monthly until the Fall 2016 semester begins.**

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