

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*The J-School Recognition Ceremony is at 8:30 a.m. May 13 in the Lied Center.*

## Faculty and staff news



Faculty awards were presented at the last faculty and staff meeting of the semester on May 5. **Associate Professor Max Utsler** received the John Katich Award for Creativity, and **Associate Professor Carol Holstead** received the Tim Bengtson Faculty Mentor Award.

**Utsler** attended the Broadcast Education Association/National Association of Broadcasters Convention on April 22-25. He participated in panels on retirement planning and how Fantasy Sports has changed the production of live TV broadcasts. He also attended the Council of Past President's meeting.

**Professor Scott Reinardy** was quoted in a Wichita Eagle story discussing the newspaper's move from its location to a smaller office space. [Read the story.](#)

**Associate Professor Hyunjin Seo** (below) received the 2017 Faculty Excellence in Service Learning Award from the KU Center for Civic and Social Responsibility (CCSR). CCSR Director **John Augusto** and Assistant Director **Linda Dixon** made a surprise visit to her J615 Social Media class May 2 to present the award.



## Research and presentations

**Professor Barbara Barnett** talked with **Chancellor Bernadette Gray-Little** (below) about her poster on "Internationalizing an International Journalism Course" during the Third Annual Center for Teaching Excellence Poster Session May 5 that was part of the CTE Diversity Scholars Program. Barnett's poster explains changes she made to her course to avoid creating an us vs. them dichotomy between the U.S. and other nations' media systems. **Associate Professor Yvonne Chen** also presented "Know thyself: How increase in self-awareness impacts teamwork in a service-learning course," which is based on changes she made in her course after going through a 2016 Best Practice Institute session.



## Student news and opportunities



Doctoral student **Husain A. Ebrahim** successfully defended his dissertation, "Factors and Attributes Affecting the Adoption of Digital Media Technologies by Public Relations Practitioners in Kuwait" on May 1. His committee was chaired by **Associate Professor Jerry Crawford** and his committee members were **Associate Professor Yvonne Chen**, **Associate Professor Hyunjin Seo**, Department of Communications Studies **Associate Professor Mary Banwart** and **Professor Ail A. Dashti**, from Kuwait University. Doctoral students **Ren Harn**, **Hannah Kang**, **Monique Luisi** and **Matt Tidwell** successfully defended their dissertations this spring as well.

**Caitlin Ungerer** has received the Tom Murphy Fellowship to begin her career at Octagon Sports Marketing. **Victoria Baldwin**, 2014 J-School graduate, will be one of her supervisors.

PRSSA has selected officers for the 2017-2018 academic year:

**President:** Eleanor Johnson

**Vice President:** Lyndie Copeland

**Co-communications directors:** Autumn Sauer (Fall); Katie Pudas (Spring)

**Secretary:** Alexandra Jones

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## Strategic Campaigns presentations





Students in the J-School's Strategic Campaigns classes presented to their clients last week. Top photo: **Associate Professor David Guth's** class. Their client was the Kansas Expocentre. Next photo: **Justin Henning's** class presented to their client, FlyOtto. Bottom photo: **David Johnston's** students presented to their client, the Kansas Union. (Not pictured: Professor **Tien Lee's** class. Their client was Camp Quality USA.)

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## Scholarships and fellowships

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

The Associated Press Sports Editors are sponsoring four \$1,500 scholarships for collegiate sports journalists. Collegiate sports journalists entering their sophomore, junior or senior years in 2017 are eligible for a scholarship, which will awarded based on the students' journalistic work, their academic record, financial need and geography. Deadline is June 1. [Get the details.](#)

The Bonnie Tiegel Memorial Scholarship Program is available for students pursuing a degree in broadcast journalism, communications and journalism. The recipient will receive \$2,500. Deadline to apply is May 31. [Learn more and apply here.](#)

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## Internships and jobs

**Nathan Bachynski** has accepted a job as a full-time digital marketing strategist for Mobile Marketing based in Royersford, Pennsylvania. He will primarily handle social media and website analytics as well as search engine optimization.

Find job and internship opportunities on the J-School's jobs and internships web page. You can

filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### **Jobs**

[General manager administrative assistant](#), Amazon (Kansas City, Kansas)

[Communication assistant](#), Kansas Public Radio (Lawrence, Kansas)

[Content writer](#), DSI (Kansas City, Missouri)

[Announcer](#), Eagle Radio (Hays, Kansas)

[Student hourly](#), School of Journalism (Lawrence, Kansas)

[Communications coordinator](#), Health Care Foundation of Greater Kansas City (Kansas City)

### **Internships**

[Summer interns](#), The Manhattan Mercury (Manhattan, Kansas)

[Summer internship](#), Uproar PR (Chicago, Illinois)

See more job and internship opportunities [here](#).

## **Make money this summer as the face of the J-School**

Each summer, the School of Journalism welcomes more than 100 high school journalists to campus to learn and experience life on the Hill. Director of the camp, **Eric Thomas**, recruits the best KU journalism students to be the upbeat hosts of these high school students. Come help make the Jayhawk Media Workshop great! The workshop is five days, June 11-15, and allows you to spend some time in Lawrence during the summer while getting paid. Most of the work is helping to entertain and supervise the students at night. But we would also love to have your help in coaching them in photography, writing, design and videography. [You can find all of the details \(and application\) here.](#)

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## **Events**

### **Fact-checking boot camp**

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. All sessions will be 6:30-8 p.m. in Library Meeting Room C:

- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

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## **JTech training and tips**

Exciting changes are coming to JTech for Fall 2017. Make your voice heard and get the training you need and want. Watch your email for notices and updates!

### **JTech Tips:**

*Helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.*

#### **This week's tip: Color printing**

You can not print grayscale documents to the MFD color printer in the Resource Center. If you are trying to print a resume or something that is grayscale, change a period to dark navy and it will print.



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*Note: This is the last Monday Memo of this month. Monday Memos will be distributed monthly during the summer.*

## **Mark your calendars**

**May 13:** J-School Recognition Ceremony, 8:30 a.m., Lied Center

**June 11-15:** Jayhawk Media Workshop  
**August 18:** Faculty and staff retreat

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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