

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Win up to \$750 at J-School Generations!

Students, don't miss this year's J-School Generations! Not only will you get to meet and network with our successful alumni, but you can win prizes, too! Students who attend the J-Talk or participate in the round-robin networking and trivia/game show will earn tickets to be entered into a drawing for individual prizes and \$750, \$500 or \$250 for their J-School-affiliated student media organization. Find out who this year's [alumni quests](#) are and see the [schedule of events](#). Please fill out [this web form](#) to let us know which events you plan to attend so we can plan accordingly for the Oct. 20-21 event.

Faculty and staff news

Associate Professor Hyunjin Seo's research paper, "International Students' Social Media Use and Social Adjustment," has been accepted for publication in the interdisciplinary journal *First Monday*. Co-authors are **Ren-Whei Harn** and **Husain Ebrahim**, J-School Ph.D. students, and **José Aldana**, an honors student and University Scholar in the School of Business.

Professor Pam Fine was a panelist for a special KCUR Election Reporting Forum in front of a live audience at the National World War I Museum and Memorial in Kansas City on Sept. 26. The panel discussion was held immediately before the first presidential debate and was moderated by KCUR host and Kansas City Star political columnist **Steve Kraske**.

A new study by **Peter Bobkowski**, assistant professor of journalism, and **Patrick Miller**, assistant professor of political science at KU, suggests one of the best ways to encourage voting and civic engagement in young people may be to enroll them in a journalism class. [Read the KU News story.](#)

Student news and opportunities

Michelle LaRoche from the Wall Street Journal, **Ron Smith** from USA Today, and **Doris Truong** from the Washington Post will be panelists for a discussion and Q&A on "Media, Politics and Diversity" from 3 to 5 p.m. Oct. 18 in the Clarkson Gallery. The event is free and open to students and the public.

Michelle LaRoche will interview students on Oct. 18 for summer 2017 reporting internships at the Wall Street Journal. A registration form is posted at the Career and Outreach Office, Stauffer-Flint 120. [Get the details.](#)

An editor at the Dallas Morning News will be on campus Oct. 18 to interview students for summer internships. Positions are available in reporting, editorial, digital design and data, copy editors, audience engagement and photography. A registration form is posted at the Career and Outreach Office, Stauffer-Flint 120. [Get the details.](#)

KU Alternative Breaks offers programs for all fall, winter, spring and summer breaks. Weekend break opportunities are also available in the Lawrence, Kansas City and Topeka areas. Through the for-credit class component offered with weeklong breaks, students are able to fulfill requirements for the KU Core Goal 5.2, as well as the majority of the components for the Service Learning Certification. [Get the details.](#)

The Gilman Scholarship Program aims to diversify the kinds of students who study and intern abroad and the countries and regions where they go by offering awards to U.S. undergraduates who might otherwise not participate due to financial constraints. The program is open to U.S. citizen undergraduate students who are receiving Federal Pell Grant funding at a two-year or four-year college or university. Deadline to apply is Oct. 4. [Get the details.](#)

Applications for Fellowships at Auschwitz for the Study of Professional Ethics (FASPE) are now available for the summer 2017 program, which is open to current graduate students and working journalists who received an undergraduate degree between May 2012 and May 2016 or a graduate degree between May 2015 and January 2017. [Get the details.](#)

College students with an aptitude for editing are invited to apply for five scholarships totaling \$8,500 awarded by the Education Fund of the American Copy Editors Society. Juniors, seniors and graduate students may apply online for the 2016-17 awards. The scholarships are open to college juniors, seniors and graduate students who are or will be in school for at least one full term during summer 2016 through spring 2017. The application deadline is Nov. 15.

Applications now open for School of Journalism scholarships

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1 and scholarship recipients will be notified in April 2017. Scholarships are for the fall 2017 and spring 2018 academic year. [Apply here.](#)

KU Climate Study

On Sept. 13, KU launched the "Your Voice. Your KU" climate study, a university-wide examination of the living, learning and working environment at KU. This is an opportunity for faculty, staff and students to share their thoughts, ideas and suggestions about KU. Please complete the survey at kuclimatestudy.ku.edu before Oct. 14.

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Account executive](#), KCTV/KSMO (Fairway, Kansas)

[Communications specialist](#), Notre Dame (South Bend, Indiana)

[Executive assistant](#), WIBW Radio, part time (Topeka, Kansas)

[Student hourly communications assistant](#), Research and Training Center on Independent Living, part time (Lawrence, Kansas)

[Account executive](#), iHeart Media (Wichita, Kansas)

[Digital marketing specialist](#), Morningstar Communications (Overland Park, Kansas)

Internships

[Digital media summer 2017 internship](#), Payless Shoesource (Topeka, Kansas)

[Summer 2017 internships](#), Hallmark (Kansas City, Missouri)
[Internships and scholarships](#), Association for Women in Sports Media (various locations)
[Stadium and event operations intern spring 2017](#), Sporting KC (Kansas City, Kansas)
[Spring 2017 internship](#), FleishmanHillard (Kansas City, Missouri)
[Corporate partnership activations intern](#), Sporting KC (Kansas City)
[Production internship](#), KOLN/KGIN-TV (Lincoln, Nebraska)

See more job and internship opportunities [here](#).

Alumni update

Nikki Wentling, 2014 J-School graduate, is now a reporter with Stars and Stripes at the newspaper's Washington, D.C., bureau. She previously was the city hall reporter with the Lawrence Journal-World, and before that she was the military reporter at the Arkansas Democrat-Gazette in Little Rock.

In Memoriam

Jennifer K. Wallace, 1996 J-School graduate, died Sept. 17 in Kansas City, Missouri. [Read her obituary](#).

Bill Brown, who taught briefly at the J-School and was editor of newspapers in Hutchinson and Garden City, died Sept. 10 in Kansas City at age 91. [Read his obituary](#).

Events

Stop by the Resource Center on Oct. 4 to pick up stickers for News Engagement Day. [Learn more here](#) and use #NewsEngagementDay or #iusenews on social media.

Students are invited to a free screening of "Design Disruptors," a documentary about technology, innovation and design, at 5 p.m. Tuesday, Oct. 4, in Woodruff Auditorium at the Kansas Union. Get the details and see a preview [here](#).

Learn more about the Integrated Marketing Communications program from 5 to 7 p.m. Oct 24 at Barley's Brewhaus & Restaurant, 11924 W. 119th St., in Overland Park. Connect with current students, faculty and alumni at this networking reception. [RSVP here](#).

J-School students are invited to attend AAF-KC's Spark KC conference on Nov. 7 and learn about Kansas City advertising. [Learn more and register](#).

JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. October workshops are:

Oct. 6: Photoshop correcting tone and color

Oct. 13: Special dual session on portfolios, LinkedIn and resumes with Career Services, in Clarkson Gallery

Oct. 20: Premiere getting started with your first video

Oct. 27: Workshop



Montgomery Symposium on Oct. 7

One of the nation's premier digital marketing experts will headline the 2016 Montgomery Family Symposium on Oct. 7 at the Adams Alumni Center. **Mike Blinder's** presentation will be designed to focus on ways to increase revenue from digital operations at Kansas Press Association member newspapers. Blinder, founder of the Blinder Group, is internationally recognized as an expert on media advertising. The schedule is:

Breaking Down Digital, 9:30-11:30 a.m.

Look beyond selling legacy print offerings (and our local website) to remain competitive. Blinder will break down a list of digital services being sold by media groups around the world.

Lunch and program, 11:30 a.m.-1 p.m.

Taking Digital To Market, 1-3 p.m.

This session will cover real-world case studies on how newspapers are bundling digital products with legacy offerings. The J-School has several paid spots available to faculty or students. Please contact **Pam Fine** at pamfine@ku.edu to learn more. [Get more details here.](#)

Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend at the library, 800 Seventh St., Baldwin City. Free.

The event schedule:

Oct. 25, 7 p.m.

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer Prize winner.

Mark your calendars

- Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita
- Oct. 13:** Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.
- Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF
- Oct. 19:** Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery
- Oct. 20-21:** J-School Generations
- Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union
- Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery
- Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery
- Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
- Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF
- Feb. 24:** KSPA Regional Contest at the Kansas Union
- March 10:** Faculty meeting, 1:30-3 p.m., 206 SF
- May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
- May 6:** KSPA State Contest at the Kansas Union
- June 11-15:** Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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