



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #19, DECEMBER 10, 2012

## J-SCHOOL CALENDAR OF EVENTS:

Fall 2012		
Dec. 11	CEHCUP official inauguration	CEHCUP (Clarkson Gallery) 5 p.m. Refreshments and hors d'oeuvres will be served.
Dec. 11	Bengtson Campaign Presentation – Minsky's Pizza	7:30 – 10:30 a.m., Alderson Auditorium (Kansas Union)
Dec. 21	Fall grades due	
Dec. 24-25	Christmas Holiday	Offices closed
Jan. 1	New Year's Holiday	Offices closed
Jan. 21	Martin Luther King Day Holiday	Offices closed
Spring 2013		
Jan. 22	First day of spring classes	
Feb. 8	William Allen White Day – Frank Deford is the 2013 recipient of the national citation.	Adams Alumni Center, Kansas Union & Stauffer-Flint Hall, additional details tba
Feb. 1	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Feb. 24	KSPA Regional Competition	
Mar. 8	Faculty Meeting	206 SF, 1:30 – 3 p.m.
Mar. 18-22	Spring Break	
Apr. 16	School of Journalism Awards & Scholarships Ceremony	Kansas Room & Malott Room, 4 – 5:30 pm
Apr. 25-28	JEA/NSPA Spring Convention	San Francisco, CA
May 9	Last day of classes	
May 10	Faculty Meeting	206 SF, 1:30 – 3 p.m.
May 10	Stop day	
May 12-17	Finals	
May 18	J-School Graduate Recognition	Lied Center and Stauffer-Flint lawn
May 19	Commencement	Memorial Stadium, 10:30 am
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of classes	
Jun. 23-27	Kansas Journalism Institute	

## FACULTY/STAFF NEWS:

**Lisa McLendon** will present a webinar, "Clarity is Key: Making Writing Clean and Concise," at the Poynter Institute's NewsU on Thursday, Dec. 13. While at Poynter, she'll also work with two other board members of the American Copy Editors Society on designing a core editing course.

**Crystal Lumpkins** presented "Religious Health Brands: Exploring Churches as Vehicles to Promote Breast Cancer Screening Among African American Women," at the Seventh Annual Interdisciplinary Conference on Health, Religion and Spirituality in Terre Haute, Indiana on November 3.

She also participated in a World AIDS Day Event at the Spencer Museum of Art as a panelist on December 1. The event was a collaboration between the Spencer Museum of Art and the Douglas County AIDS Project.

Lumpkins recently had an abstract accepted. She will present "Emotional Ties to the Ad and the Sponsor: An Analysis of How Religion Impacts Breast Cancer Screening Intention Among African American Women " at the 34th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, which will be held March 20-23, 2013, at the Hilton Union Square in San Francisco, CA.

## ALUMNI AND STUDENT NEWS:

**Hannah Wise**, junior, accepted an internship at the Dallas Morning News for the upcoming summer.

**Ariana Cohen**, 2010, accepted a reporter/anchor position at WIBW-Channel 13 News in Topeka.

## OPPORTUNITIES:

Help a family in need have a brighter holiday season. **KU's Chapter of PRSSA** is participating in the Adopt a Family program run by Ballard Community Services (<http://www.ballardcenter.org/>), and invites all faculty and staff in the School of Journalism to participate.

The Douglas-County family consists of nine people. Monetary and/or gift donations will be collected in the Dean's Office of the J-School until 5 p.m. **Wednesday, Dec. 12**. If you choose to donate a gift, please label it with the family member's age and sex.

Thank you so much for your consideration and participation. Contact **PRSSA President, Amanda Tutora**, ([amanda.tutora@yahoo.com](mailto:amanda.tutora@yahoo.com)) to learn more about the family (age/gender) or if you have any questions. Your generosity will make a family in need have a wonderful Christmas that otherwise might not be possible.

### Hearst Competition Deadlines:

Students, contact **Scott Reinardy** for more information or to submit an entry. Students can win up to \$2,600 for first place and the top five place winners also receive cash prizes. These awards are considered the Pulitzer Prize of college journalism.

Jan. 29: Multimedia: Human Condition

Feb. 12: Television: News

Feb. 26: Photo: Picture Story/Series

April 2: Writing: Breaking News

Feb. 5: Writing: Sports

Feb. 19: Multimedia: Enterprise

March 6: Writing: Personality/Profile

April 9: Multimedia: Team Reporting – News