Curriculum Vitae for Promotion and Tenure 2010-2011

Scott R. Reinardy

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EDUCATION

Ph.D., journalism, University of Missouri, May 2006. Dissertation: "Beyond the Games: A Study of the Effects of Life Issues and Burnout on Newspaper Sports Editors," (A finalist for AEJMC's Nafziger-White Dissertation Award)

- M.A. (with honors) in journalism, University of Missouri, May 2003
- B.S. in journalism with an emphasis in newspaper editorial, South Dakota State University, May 1987
 - B.S. in history, South Dakota State University, May 1987

EMPLOYMENT HISTORY

2008 to present: Assistant professor, William Allen White School of Journalism and Mass Communications, University of Kansas. Course load of two-and-two.

2005-2008: Assistant professor, Department of Journalism, Ball State University

Other experience relevant to professional career:

2002-2005: Columbia Missourian, Columbia, Missouri News Editor in the newspaper's newsroom

2004-2005: University of Missouri-Columbia, Columbia, Missouri Graduate Research Assistant for Wayne Wanta

2003-2004: University of Missouri-Columbia, Columbia, Missouri Graduate Research Assistant for Stephanie Craft, Esther Thorson, George Kennedy and Wayne Wanta on a variety of projects

2001-2002: Columbia Missourian, Columbia, Missouri

Sports Editor in the newspaper's newsroom

- 2000-2001: Columbia Missourian, Columbia, Missouri Assistant Sports Editor in the newspaper's newsroom
- 1999-2000: Wilkes-Barre Time Leader, Wilkes-Barre, Pennsylvania Sports Writer for newspaper
- 1994-1999: Scranton Times-Tribune, Scranton, Pennsylvania Sports Writer for newspaper
- 1990-1994: Hagerstown Herald-Mail, Hagerstown, Maryland Sports Writer for newspaper
- 1993: Mount St. Mary's College, Emmitsburg, Maryland (September-December)
 Guest Faculty Instructor for the student newspaper, *The Mountain Echo*, and yearbook, *Pridwin*
- 1993-1994: Just For Kicks, Frederick, Maryland Publisher of soccer newsletter
- 1989: Minnesota Sports Wrap, Chanhassen, Minnesota (June-November) Publisher of sports newsletter
- 1987-1989: Aberdeen American News, Aberdeen, South Dakota Sports Writer for newspaper

KU TEACHING RECORD _____

A. List of Courses Taught

Course Number & Title	Sem/Year	# Enrolled
JOUR 608 Ethics and the Media	Spring 2010	31
JOUR 695 Advanced Newspaper Reporting	Spring 2010	13
JOUR 608 Ethics and the Media	Fall 2009	32
JOUR 695 Advanced Newspaper Reporting	Fall 2009	14
JOUR 608 Ethics and the Media	Summer 2009	27
JOUR 415 Multimedia Reporting	Spring 2009	24
JOUR 618 First Amendment/Society	Spring 2009	85
JOUR 415 Multimedia Reporting	Fall 2008	24

B. Undergraduate Advising Record

In the William Allen White School of Journalism & Mass Communications, undergraduate student advising is conducted by two staff members in the Undergraduate Program Advising and Records Office. That office advises students on course selection, policies and graduation requirements. Faculty are required to advise students, but the students generally want advice regarding courses, career plans and internships. Here is the list of students I advise:

Andrea Black, Shauna Blackmon, Robert Burch, Lindsey Carlton, Andrea Carroll, Emma Cornish, Tali David, Heather Ferguson, Chelsi Goforth, Aaron Harris, Amanda Kistner, Michael Lavieri, Danielle Packer, Cherese Paloni, Trent Perry, Alexandra Pratt, Katherine Priebe, Stephanie Rosson, Adam Strunk, Corey Thibodeaux, Alec Tilson, Alex Tretbar.

Additionally, I have worked with several students on a variety of issues. I wrote a law school recommendation letter for Keslie Kandt, who is now attending the University of Denver School of Law. I've also written letters of recommendation for several students applying for jobs, including Kenzie Cordt, Brenna Long, Nancy Wolens, Alyssa Rainbolt, Jacob Ziegler, Megan Heacock, Natalie Brown, Richelle Buser, Anna Archibald, Erin Brown and Aly Van Dyke.

Each year I also organize and promote the Jim Murray Memorial Foundation Scholarship, a \$5,000 award presented to five students nationally each year. Only about 30 universities are invited to compete in the competition. During the 2009 Jim Murray competition, Alyssa Rainbolt was awarded one of the five \$5,000 scholarships. It was the first year KU was invited into the program.

C. Graduate and Postgraduate Advising Record

Committee Chair: Doctoral.

"Not Applicable." Our school does not have a doctoral program at this time.

Committee Chair: Masters.

The list of master's students whose committee I chair or have chaired:

Soleak Seang, Spring 2009 graduate Courtney Gartman, Spring 2010 graduate Shaun Hittle, Winter 2010 graduate (expected) Thomas Cox, Summer 2010 graduate (expected) (co-chair) Justin Hilley, Spring 2011 graduate (expected)

Other graduate committee service.

The list of master's students whose committee I serve or have served:

Jesse Temple, Spring 2009 graduate Ryan McGeeney, Spring 2009 graduate Ron Hartung, Summer 2009 graduate Susie Epp, Spring 2010 graduate

D. Honors and Awards for Teaching

1. 2007 Outstanding Teaching Award in the College of Communication, Information, and Media, Ball State University

- 2. 2004-05 Who's Who Among America's Teachers
- 3. 2005 International Communication Association Excellent Teaching by a Graduate Student.

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A. Research Publications and/or Creative Works

Major Publications or Creative Works

- 1. Reinardy, S. (in press). "Newspaper journalism in crisis: Burnout on the rise, eroding young journalists' career commitment." *Journalism: Theory, Practice and Criticism*. October 2010 (peer reviewed; I am the only author).
- 2. Reinardy, S. (in press). "Layoff survivors grapple with satisfaction and quality of work as newspapers reorganize." *Journal of Media Business Studies*. Publication. Winter, 2010. (peer reviewed; I am the only author).
- 3. Reinardy, S. (in press). "Fighting the good fight: Newspaper survivors aggressively cope to maintain identities, combat troubled industry." *Journalism & Mass Communication Quarterly*. (peer reviewed; I am the only author).
- 4. Reinardy, S. & Crawford II, J. (in press). "Feeling the love: Sportscasters score big with job satisfaction." *Journal of Sports Media*. Fall 2011. (peer review; I was the lead author and contributed about 90%. I developed the study, wrote the literature review, methodology, results, discussion and conclusions).
- 5. Greenwood, K., & Reinardy, S. (in press) "Self-trained and self-motivated: Newspaper photojournalist strive for quality during technological challenges." *Visual Communication Quarterly*. (peer reviewed; submitted for review; I am the second author and contributed about 50%. I wrote the literature review, results and contributed to the conclusions).
- 6. Reinardy, S. (2010). "Need for speed onto Internet clashes with journalistic values." *Newspaper Research Journal*, 31(1): 69-83. (peer reviewed; I am the only author).
- 7. Filak, V., Reinardy, S., & Maksl, A. (2009). "Expanding and validating applications of the Willingness to Self-Censor scale: Self censorship and media advisers' comfort level with controversial topics." *Journalism & Mass Communication Quarterly*, 86(2): 368-382. (peer reviewed; I contributed about 30% by contributing to the literature review and conclusions).

- 8. Reinardy, S., (2009). "Female journalists more likely to leave newspapers." *Newspaper Research Journal*, 30(3): 42-57. (peer reviewed; I am the only author).
- 9. Reinardy, S. (2009) "Beyond satisfaction: Journalists doubt career intentions as organizational support diminishes and job satisfaction decline." *Atlantic Journal of Communication*, 17(3): 126-139. (peer reviewed; I am the only author)
- 10. Reinardy, S., Maksl, A. & Filak, V. (2009). "A study of burnout and job satisfaction among high school journalism advisers." *Journalism & Mass Communication Educator*, 63(4): 345-356. (peer reviewed; I am the lead author and contributed about 70%. I wrote the literature review, results and conclusions).

- 11. Reinardy, S. (2008). "Survey measures burnout in newspaper sports editors." Newspaper Research Journal, 29(2): 40-54. (peer reviewed; I am the only author).
- 12. Reinardy, S. (2007). "Satisfaction vs. Sacrifice: Sports Editors Assess the Influences of Life Issues on Job Satisfaction." *Journalism & Mass Communication Quarterly*, 84(1): 105-121. (peer reviewed; I am the only author).
- 13. Reinardy, S. & Moore, J. (2007). "When Do Journalists Learn about Ethics? An Examination of Introductory and Graduating Students Ethical Perceptions." *Journalism & Mass Communication Educator*, 62(2): 161-175. (peer reviewed; I am the lead author and contributed about 70%. I wrote the introduction, literature review, methodology and conclusions).
- 14. Reinardy, S. (2006). "It's Gametime: The Maslach Burnout Inventory Measures Burnout of Sports Journalists." *Journalism & Mass Communication Quarterly*, 83(2). (peer reviewed; I am the only author).

15. Reinardy, S., & Davis, C. (2005). "A Real Home Field Advantage: Access to Public University Foundation Records." *The Journal of Law & Education*, 34(3): 389-420. (peer reviewed; as a doctoral student I am the lead author. I contributed about 90% to this manuscript. I collected all the information, wrote the manuscript, including introduction, results and conclusions).

Minor Publications or Creative Works

- 1. Reinardy, S., & Wanta, W. (2009). *The Essentials of Sports Reporting and Writing*. New York: Routledge. (I am the lead author and contributed about 65%. I wrote 11 of the 21 chapters, the preface, and the index.)
- 2. Reinardy, S. & Filak, V. (2009). "College journalism advisers able to ward off stress, burnout." *College Media Review*, 46(3): 15-21. (peer reviewed; I am the lead author and

- contributed about 80%. I initiated the research, wrote the introduction, literature review, results and conclusions).
- 3. Filak, V. & Reinardy, S. (2009). "College newspaper advisers, controversial topics and the willingness to self-censor." *College Media Review*, 46(2). (peer reviewed; I am the second author and contributed about 20%. I help develop the survey and wrote the methodology and part of the literature review).
- 4. Reinardy, S. (2009). Back to the Basics: Teaching the teachers of sports journalism and media. *Journal of Sports Media*, 4(2): 85-91. (invited article; I am the only author).
- 5. Reinardy, S. (2009). The survey says: College journalism students need work on good writing, grammar. *Associated Press Sports Editors Newsletter*, February. (invited article; I am the only author).
- 6. Reinardy, S. (2006). Job Satisfaction Prevents Burnout. *The Association for Women in Sports Media Newsletter*, Fall. (invited article; I am the only author).
- 7. Reinardy, S. (2006). Sports and Burnout. *Associated Press Sports Editors Newsletter*, October. (invited article; I am the only author).
- 8. Reinardy, S. (2005). Study: Sports bosses most stress of staff. *Associated Press Sports Editors Newsletter*, October. (invited article; I am the only author).
- 9. Reinardy, S. (2005). Sports' Center: ESPN clearly has had a profound influence on sports television. It's also clear that the influence extends to newspapers. *Associated Press Sports Editors Newsletter*, February. (invited article; I am the only author).

Works Submitted or Ready for Submission.

- 1. Reinardy, S., "TV sportscasters 1, Burnout 0: Resources sideline the job stressors of sports broadcasters." *Journal of Broadcasting and Electronic Media*. (peer reviewed; submitted for review; I am the only author).
- 2. Reinardy, S., Journalism layoff survivors burn in Arizona, keep cool in L.A. *Newspaper Research Journal*. (peer reviewed; I am the only author).
- 3. Reinardy, S., Journalism's layoff survivors tap resources to remain satisfied. *Atlantic Journal of Communication*. (peer reviewed; I am the only author).
- 4. Filak, V., & Reinardy, S., Editor Toast: A study of burnout and job satisfaction among college newspaper editors. *Journalism & Mass Communication Quarterly*. (ready for submission; I am the second author and contributed about 50%. I wrote the literature review and conclusions, and contributed to the results).

B. Scholarly Presentations

Major Presentations

Peer reviewed conference papers since my KU appointment

- 1. Reinardy, S., Journalism's layoff survivors tap resources to remain satisfied. Association for Education in Journalism and Mass Communication. Selected Top Faculty Paper. Presented August 2010. (I am the only author).
- 2. Reinardy, S., Journalism layoff survivors burn in Arizona, keep cool in L.A. Association for Education in Journalism and Mass Communication. Presented August 2010. (I am the only author).
- 3. Filak, V., & Reinardy, S., Editor Toast: A study of burnout and job satisfaction among college newspaper editors. Association for Education in Journalism and Mass Communication. Presented August 2010. (I am the second author and contributed about 50%. I wrote the literature review, contributed to the results and wrote the conclusions).
- 4. Reinardy, S. "TV sportscasters 1, Burnout 0: Resources sideline the job stressors of sportscasters. Broadcast Education Association. Top Paper in Debut category. Presented April 2010. (I am the only author).
- 5. Reinardy, S. & Crawford II, J. "Feeling the love: Sportscasters score big with job satisfaction." Broadcast Education Association. Runner-up Paper in Debut category. Presented April 2010. (As the lead author I contributed about 90% of this paper, writing the literature review, methodology, results, discussion and conclusions).
- 6. Reinardy, S. "Kansas City Star journalists cope with stress and self-affirmation following layoffs." Association for Education in Journalism and Mass Communication. Presented August 2009. (I am the only author).
- 7. Reinardy, S. "Kansas City Star newsroom layoff survivors aggressively cope with organizational change in an effort to maintain journalistic quality." Association for Education in Journalism and Mass Communication. Presented August 2009. (I am the only author).
- 8. Greenwood, K. & Reinardy, S. "Self-trained and self-motivated: Newspaper photojournalists strive for quality during technological challenges." Association for Education in Journalism and Mass Communication. Presented August 2009. (I contributed about 60% of this manuscript, writing the literature review, methodology, results and part of the conclusions).
- 9. Temple, J., Reinardy, S. & Utsler, M. "Weathering the storm: How newspaper sports editors have adapted during changing times." Temple, Reinardy, Utsler. Association for Education in Journalism and Mass Communication. Presented August 2009. (This was Temple's thesis. I contributed about 40% by substantially trimming and editing the document, and rewriting the introduction and conclusions).
- 10. Reinardy, S., Generational divide: Young and old journalists grapple with newspaper online strategies and organizational transformation. Association for Education in Journalism and Mass Communication. Presented August 2008. (I am the only author).

- 11. Reinardy, S., Maksl, A., & Filak, V., Satisfied: The Maslach Burnout Inventory measures job satisfaction and lack of burnout among high school journalism advisers. Association for Education in Journalism and Mass Communication. Presented August 2008. (I am the lead author and contributed about 70%. I wrote the literature review, results and conclusions).
- 12. Filak, V., Reinardy, S., & Maksl, A., Expanding and validating applications of the Willingness to Self-Censor scale: Self censorship and media advisers' comfort level with controversial topics. Association for Education in Journalism and Mass Communication. Presented August 2008. (I was the second author and contributed about 30%. I helped develop the study, wrote part of the literature review and methodology).
- 13. Maksl, A., Filak, V., & Reinardy, S., An examination high-school media advisers' reactions to controversial news topics: A developmental and confirmatory analysis. Association for Education in Journalism and Mass Communication. Presented August 2008. (I was the third author and contributed about 10%. I wrote the methodology and contributed to the conclusions).
- 14. Reinardy, S. & Filak, V. College journalism advisers able to ward off stress, burnout. College Media Advisers & Associated Collegiate Press. Present October 2008. (I was the lead author and contributed about 80%. I initiated the research, wrote the introduction, literature review, results and conclusions).
- 15. Filak, V. & Reinardy, S. College Newspaper Advisers, Controversial Topics and the Willingness to Self-Censor. College Media Advisers & Associated Collegiate Press. Present October 2008. (I was the second author and contributed about 20%. I help develop the survey and wrote the methodology and part of the literature review).

Peer-reviewed conference papers during my tenure-track appointment at another university

- 1. Reinardy, S., Women in newspaper newsrooms show signs of burnout and intentions to leave journalism. International Communication Association. Presented May 2008. Received Journalism Division's Top Three Paper Award. (My contribution = 100%).
- 2. Reinardy, S., Newspaper journalism in crisis: Burnout on the rise, eroding young journalists' career commitment. Association for Education in Journalism and Mass Communication. Presented August 2007. (My contribution = 100%).
- 3. Reinardy, S., Beyond satisfaction: Journalists doubt career intentions as organizational support diminishes and job satisfaction declines. Association for Education in Journalism and Mass Communication. Presented August 2007. (My contribution = 100%).
- 4. Reinardy, S., Moore, J., & Wanta, W., How do newspaper journalists use the Internet in news gathering? An examination of usage, behaviors, and beliefs about online information and tools. International Communication Association. Presented May 2007. (My contribution = 60%).
- 5. Reinardy, S., Journalism's Toy Department: The Emergence of American Sports Writing, 1820-1900. American Journalism Historians Association. Presented October 2005. (My contribution = 100%).

- 6. Reinardy, S., & Craft, S. VNRs and other troublesome issues: A study of broadcast journalists' perceptions of newsgathering practices. International Communication Association. Presented June 2006. (My contribution = 70%).
- 7. Reinardy, S., Beyond the games: A study of the effects of life issues and burnout on newspaper sports editors. Association for Education in Journalism and Mass Communication. Presented August 2006. (My contribution = 100%).
- 8. Moore, J. & Reinardy, S., A Rhetorical Analysis of the Message of the Target Market Anti-Tobacco Campaign. International Communication Association. Presented May 2005. (My contribution = 30%).
- 9. Reinardy, S., No Cheering in the Press Box: A study of Intergroup Bias and sports writers. International Communication Association. Presented May 2005. (My contribution = 100%).
- 10. Reinardy, S. & Moore, J., When do journalists learn about ethics? An examination of classroom and professional attitudes about ethical standards. Association for Education in Journalism and Mass Communication. Received the Graduate Education Interest Group's Guido H. Stempel III Award for top student paper. Presented August 2005. (My contribution = 60%).
- 11. Reinardy, S. & Perry, E.L., Boo-yah! Sports journalists identify ESPN's impact on sports writing. Association for Education in Journalism and Mass Communication Presented August 2005. (My contribution = 70%).
- 12. Reinardy, S., It's Gametime: The Maslach Burnout Inventory measures burnout of sports journalists. Association for Education in Journalism and Mass Communication. Received the Newspaper Division's MacDougall Student Paper Award for top student paper. Presented August 2005. (My contribution = 100%).
- 13. Moore, J., Greenwood, K., Reinardy, S., & Sanders, K., Young Journalists' Attitudes toward the Media's Role in Presidential Campaigns. International Society for the Scientific Study of Subjectivity. Presented October 2005. (My contribution = 30%).

Peer-reviewed conference papers as a doctoral candidate

- 1. Reinardy, S., & Craft, S., The exception or the rule? How journalists view the prevalence and acceptability of problematic practices. Association for Education in Journalism and Mass Communication. Presented August 2004. (My contribution = 60%).
- 2. Reinardy, S., & Davis, C., A Real Home Field Advantage: Access to Public University Foundation Records. Association for Education in Journalism and Mass Communication. Presented August 2004. (My contribution = 80%).

Minor Presentations

1. Co-organizer of the Sports Interest Group for the Association for Education in Journalism and Mass Communication organization. Assisted in developing initial program for the

division. Elected Chair of the interest group in its inaugural year, August 2010.

- 2. Traveled to St. Petersburg, Russia, for seven days on a targeted grant from the U.S. Consulate-General-St. Petersburg and the U.S. Embassy, Moscow. Led a multimedia workshop for newsroom staff members at Moi Rayon, St. Petersburg's largest newspaper. Led a two-day seminar titled, "Internet information and journalists' responsibility: American experience seminar." One-day lecture on Multimedia Storytelling and The Essentials of Sports Reporting & Writing at the St. Petersburg State University School of Journalism, April 2010.
- 3. Panelist for the session titled "Covering sports events in a social media environment or How to Tweet Basketball Coverage" at the Broadcast Education Association conference in Las Vegas, April 2010.
- 4. Presented "Strategic Planning for Newspaper Development" to a Chinese delegation from the Tianjin Daily News Group, December 2009.
- 5. Moderator for "Beating Burnout" at the national Society of Professional Journalists conference in Indianapolis, August 2009. The panel included Isha Cogborn, life coach for the Epiphany Institute; Aiesha Little, associated editor at *Cincinnati Magazine*; Renee Petrina, for copy editor at the *Indianapolis Star*; and Sony Smith, Web editor/reporter at the *Orange County Register*.
- 6. Asked to develop the Sports Journalism Interest Group for the Association for Education in Journalism and Mass Communication organization. Met with group in Boston, August 2009. I was also asked if I would consider being an officer for the interest group.
- 7. Panelist for "Convergence in Journalism Education: The Challenges and Opportunities" at the Broadcast Education Association conference, April 2009.
- 8. Panelist for "Teaching Sports Communication Courses: A Roundtable for Educators" at the Association for Education in Journalism and Mass Communication convention, August 2008.
- 9. Discussant for the Commission on the Status of Women at Association for Education in Journalism and Mass Communication convention, August 2007
- 10. Discussant at the Associated Press Sports Editors Convention, St. Louis, June 2007. "College graduates: What do we expect?"

C. Grants and/or other Funded Projects

External Funding

1. Funded Proposals

None.

2. Proposal Under Review

1. American Society of News Editors Annual Newsroom Employment Census. The project would be a yearly newspaper newsroom census with an annual stipend of about \$25,000. ASNE has been conducting this study since 1978. Proposal submitted July 2010.

3. Other Proposals Submitted, Not Funded

- 1. 2010 New Voices Grant, primary investigator. Jeff Browne, co-investigator. New Voices is an incubator for pioneering community news ventures in the United States. We requested \$25,000 for the Kansas City Scholastic Cooperative, which will be an aggregate Web site that would allow Kansas City, Kan., and Kansas City, Mo., area high school students to present their journalistic work at a centralized location. The KCSC will create a community of about 50 high schools, many in the inner city. Refereed competition with 10 awards per year.
- 2. The Dart Center Academic Fellowship to study trauma and journalists. Primary investigator. Sponsored by the Dart Center. Week-long seminar provided along with \$2,000 for course development.
- 3. 2010 University of Kansas Graduate Research Fund Grant. \$4,600.

Internal Funding

1. 2009 KU's New Faculty General Research Fund grant: Awarded \$7877.65 to conduct academic research.

- 2. 2008 Provost Initiative Grant: Received a \$5,000 grant from Ball State University to develop NewsLink Indiana, a multi-media, immersive newsroom for journalism and telecommunication students.
- 3. 2007 Lilly V Grant Recipient: Received a \$9,663 grant from Ball State University to conduct academic research.
- 4. 2006 Lilly V Grant Recipient: Received a \$9,463 grant from Ball State University to conduct academic research.
- 5. 2005 Lilly V Grant Recipient: Received an \$8,000 grant from Ball State University to conduct academic research.

D. Honors and Awards for Research

1. Reinardy, S., Journalism's layoff survivors tap resources to remain satisfied. Association for Education in Journalism and Mass Communication. Top Faculty Paper in Newspaper Division.

- 2. Reinardy, S. "TV sportscasters 1, Burnout 0: Resources sideline the job stressors of sportscasters. Broadcast Education Association. Presented April 2010. Top Paper in Debut Sports category.
- 3. Reinardy, S. & Crawford II, J. "Feeling the love: Sportscasters score big with job satisfaction." Broadcast Education Association. Presented April 2010. Runner-up Paper in Sports Debut category.
- 4. Filak, V. & Reinardy, S. College Newspaper Advisers, Controversial Topics and the Willingness to Self-Censor. College Media Advisers & Associated Collegiate Press. Present October 2008. Ken Nordin Research Award for top paper.
- 5. Reinardy, S. & Filak, V. College journalism advisers able to ward off stress, burnout. College Media Advisers & Associated Collegiate Press. Present October 2008. Runner-up paper for Ken Nordin Research Award.

- 6. Reinardy, S., It's Gametime: The Maslach Burnout Inventory measures burnout of sports journalists. Association for Education in Journalism and Mass Communication. Received the Newspaper Division's MacDougall Student Paper Award for top student paper. Presented August 2005.
- 7. Reinardy, S. & Moore, J., When do journalists learn about ethics? An examination of classroom and professional attitudes about ethical standards. Association for Education in Journalism and Mass Communication. Received the Graduate Education Interest Group's Guido H. Stempel III Award for top student paper. Presented August 2005.
- 8. Reinardy, S., Women in newspaper newsrooms show signs of burnout and intentions to leave journalism. International Communication Association. Presented May 2008. Received Journalism Division's Top Three Paper Award.

SERVICE RECORD

A. University of Kansas Service

School Service

- Serving as informal committee chair for the development of the Bob Frederick Institute
 of Sports Management & Media certificate program. The program is a collaborate effort
 between the School of Journalism and Mass Communications and the School of Education's
 Health, Sport and Exercise Sciences. I initiated the project and have conducted all the
 meetings, which have included leadership from journalism and HSES. The program
 continues to be a work in progress. We hope to have a program in place by Fall 2011.
- 2. Coordinator of the Hearst Journalism Awards, 2010-present
- 3. Coordinator of the Jim Murray Memorial Foundation Scholarship, 2008-present

- 4. Serve on the Stauffer Chair search committee, 2009-present
- 5. Serve as a Kansas State Press Association judge, 2008-present
- 6. Serve on the William Allen White School of Journalism and Mass Communications technology committee, 2008-present
- 7. Guest speaker at the Kansas Scholastic Press Association Fall Conference, 2008-present

University Service

- 1. Served on the University's committee to re-evaluate the Policy on Controversial Materials and Sexually Explicit Materials in Instruction, 2010.
- 2. Serve on the University's Media Board, 2008-present
- 3. Panelist for HSES Professor Bernie Kish's Sports Media Ethics Course, May 2010.

B. Professional Service outside the University

- 1. Elected Chair of the Association for Education in Journalism and Mass Communication's Sports Interest Group, 2010-2011.
- 2. Moderator for Association for Education in Journalism and Mass Communication Sports Interest Group panel "Ahead of the Curve: Multimedia and the Future of Sports Journalism." August 2010.
- 3. Moderator for Association for Education in Journalism and Mass Communication Web chat "Women in the Newsroom: Burned Out and Fed Up." January 2010
- 4. Served as a contest judge for the Boxing Writers Association of America, 2010
- 5. Reviewer for the *Journalism & Mass Communication Quarterly*, 2008-present
- 6. Reviewer for the *Electronic Journal of Communication*, 2007-present
- 7. Reviewer for Association for Education in Journalism and Mass Communication's Newspaper Division, 2006-present
- 8. Reviewer for the *Journal of Sports Media*, 2006-present
- 9. Reviewer for *Media Psychology*, 2010-present
- 10. Reviewer for *Newspaper Research Journal*, 2010-present
- 11. Reviewer for *College Media Review*, 2010-present

Honors and Awards for Service

None