

School of Journalism
Faculty meeting minutes, November 13, 2009

Those in attendance: Barbara Barnett, Ann Brill, Terry Bryant, Jerry Crawford, Pam Fine, Muger Geana, Malcolm Gibson, Jennifer Griner, David Guth, Penny Hodge, Carol Holstead, Linda Lee, Tien Lee, Crystal Lumpkins, Chuck Marsh, Dick Nelson, Scott Reinardy, Gayle Vannicola, Doug Ward, and Mike Williams.

Those not in attendance: Eric Adler, Bob Basow, Tim Bengtson, Kerry Benson, John Broholm, Jeff Browne, Kim Callahan, Kelly Crane, Jimmy Gentry, John Hudnall, Jennifer Kinnard, Denise Linville, Lisa Loewen, Corrie Moore, Patty Noland, Sue Novak, Diane O'Byrne, Marilyn Rausch, Simran Sethi, Susanne Shaw, Zoe Smith, Max Utsler, Tom Volek, and Bryan Wilcox.

Dean's report (Brill)

Budget update: Cuts up to 1% (\$43K in the J-School's case) are expected before January 2010, with some departments asked to identify entire programs for cuts. Brill said that our recruitment budget will not be reduced and emphasized how important it is to keep the word out there that Journalism is still a viable profession.

Dean's agenda for AY2010 – progress report: Information pertaining to the University's progress report has been received and its timing will coordinate well with the School's re-accreditation scheduled for 2011.

Minor: The School's proposed minor will be brought before the Board of Regents in December and faculty was confident that it would pass.

Hiring Stauffer Professor (T. Lee): Five applications have been received and Brill asked faculty for their help with recruiting.

Associate deans' reports

Undergraduate (Barnett): The proposed admissions requirements were distributed. Adding "preferred" to our GPA requirements has been proposed to give the admissions committee some flexibility when considering students for admission. Faculty will vote on this proposal. Enrollment was full in advanced media and message development classes and strat comm and 301 labs, but J101 enrollment was only at 60. Faculty may be asked to teach three courses instead of two if lecturer positions are reduced. The draft of the fall 2010 class schedule has been distributed and the summer 2010 schedule will be out today.

Graduate (T. Lee): The graduate admissions committee met and ten graduate students were admitted. Five were admitted to the Lawrence campus and five to the Edwards campus.

Curriculum Review: The core curriculum proposal was discussed. It was suggested that the J002 grammar requirements be strengthened to make the class seem more important. Technology requirements and J003 were discussed. Some of the tech test can be taken online with the course being taught by GTA's. The media innovation competency requirement was discussed. Oversight groups will be in place to ensure that the courses taught will ready students for their next class. It was suggested that all students should have an electronic portfolio in their possession upon graduation. Discussion about

releases/disclaimers, posting for public view, and strat comm client information ensued. It was suggested that Patty Noland, Career Development Coordinator, query recruiters about what portfolio information would be useful to recruiters. Offering J301/303 online and offering technology and grammar workshops to professionals to shore up the budget was discussed.

Promotion and Tenure (L. Lee):

The current promotion and tenure process is right on schedule.

Technology (Geana):

Technology committee recommendations:

1. Purchase a new 10-laptops cart for the Resource center that will have on it computers that will be available to instructors if they have to use them in class. Prior scheduling will be required but those laptops may be taken out of the resource center. The instructor will be responsible for the laptops.
2. Per my conversation with Jaime Berringer, from Texas Instruments, we may get for testing and doing some research into classroom usage of new DLP-based , an interactive projector that is display board independent (as opposed to SMART technologies). I'll know more about availability in about ten days.
3. The committee agreed on partial redistribution of technology funds to support salaries of tech-related people directly involved with providing support for students, if needs arises and as a temporary solution to safeguard jobs while we have to undergo further budget cuts. Those funds are estimated to be about \$75,000 out of an operational budget of about ¼ mil.
4. Cade presented a list of items that need to be updated or replaced in the next coming year. The committee suggested that some of the replaced equipment may be recycled and used for other purposes (Imacs from Finalcut Express stations for Rooms 202, 303, instead of new computers). The committee also recommended to move with tapeless, solid media replacements for current miniDV cameras used by 301 student, with the purpose of moving the school towards a tapeless environment.

News/Information (Williams):

The advanced media faculty met. The spring 2010 semester will move the School closer to bridging the gap between the two J-School media.

Other business and announcements:

Dean Brill congratulated Carol Holstead and Linda Lee for 20 years of service to KU and Patty Noland for 10 years of service.

Montgomery symposium (Fine):

Pam Fine reported that John G. Montgomery and John D. Montgomery agreed that this year's symposium was the best of the five previous symposiums.

Meeting adjourned