

School of Journalism
Faculty Meeting Minutes, Mar. 11, 2011

Those in attendance: Barbara Barnett, Tim Bengtson, Ann Brill, John Broholm, Jeff Browne, Terry Bryant, Jerry Crawford, Pam Fine, Gina Ford, Malcolm Gibson, Penny Hodge, Carol Holstead, Jennifer Kinnard, Teresa Lamsam, Linda Lee, Tien Lee, Crystal Lumpkins, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Simran Sethi, Jackie Thomas, Max Utsler, Gayle Vannicola, Tom Volek and Doug Ward.

Those not in attendance: Eric Adler, Bob Basow, Kerry Benson, Kim Callahan, Kelly Crane, Ted Frederickson, Mugur Geana, Jimmy Gentry, David Guth, Eileen Hawley, John Hudnall, Cassie Keefer, Denise Linville, Lisa Loewen, Corrie Moore, Diane O'Byrne, Marilyn Rausch, Susanne Shaw and Mike Williams.

Dean's report and discussion (Brill)

The faculty were updated on the University's strategic planning initiative. Strategic initiatives have been forwarded to the Provost and will be sorted into themes. The themes will be presented to an outside firm and then to the Deans. Funds will be allocated for themes and capital campaigns committees will use the information to approach donors. A committee of 3 – 5 J-School faculty will be formed to study 2011 – 2016 strategic planning, diversity planning and assessment planning. The Provost office will organize a campus wide assessment meeting. Brill proposed a Just for Fun planning committee named L.A.F. (Learning and Fun). The J-School doctoral program will be reviewed by the Board of Regents within the next couple of months. External reviewers of the program will be chosen by the School faculty. The School is moving forward on curriculum revisions and the remodeling of Stauffer-Flint to facilitate student services, faculty research and the displaying of our successes should begin soon. Brill encouraged faculty to utilize Lynda.com, software training and tutorial video library. Lynda.com usage may be expanded to GTA's. Scott Reinardy briefly reviewed results of two surveys sent to 2006 – 2010 J-School news/information and strategic communication graduates by the Alumni Association. Graduates were asked about skills used in their jobs and the usefulness of classes and skills learned while in the School. They were asked for their advice for current graduates. Reinardy is glad to discuss his findings further with those interested. Tracks will be pushed to finish curriculum revisions and to implement student's portfolio pieces in all classes by fall 2012. The template design will be provided by CTE and students may be required to attend portfolio training. Graduates may be able to access their portfolios on KU servers for up to five years after graduation.

School's social media (Kinnard)

Kinnard is developing a comprehensive plan for the School's social media and asked faculty for their ideas. The J-School website was updated a couple of years ago before the standardized websites for KU were put into effect. She is working with University Relations to update the School's website and the changes will be made during summer 2011. This will allow for any suggestions that come from Prof. Bengtson's campaigns class whose client is the School of Journalism. One suggestion was offered to shorten the School's hashtag to KUJS.

Associate deans' reports

Undergraduate (Barnett)

Barnett asked faculty for ideas for the J201 course. A diversity summit and assessment will be organized and the information from the summit will be looped back to classes. Current assessment information will be shared with faculty and more info will follow after the upcoming ACEJMC meeting. Interviews for the Academic and Student Services director were planned for the following week.

Graduate (Volek)

An internal School committee will review three proposals submitted for general research funds. KUCR will fund \$3500 and funding may be added by the School. Faculty were reminded to turn in evaluations for GTA's promptly. Volek and Max Utsler proposed converting J445 into a 600 level course to attract students outside the School. They will forward a proposal to the university committee then to faculty. Faculty will vote on the proposal at the next faculty meeting, Friday, 5/13/11.

Curriculum (Ward)

Courses currently taught by Professors Simran Sethi and Mike Williams will be transferred to permanent status. The committee will eliminate courses that haven't been taught in several years.

Promotion and Tenure (Lee, L)

The committee is preparing for Mugur Geana's promotion and tenure review. Faculty were asked to visit and evaluate his spring classes. The review preparation has been shifted from the fall to the spring semester to better prepare faculty for the tenure process. Lee has been re-elected to another term as chair.

Technology (Geana)

No report.

News and Information (Williams)

Jeff Browne reported on behalf of Mike Williams that J692, J694 and J695 will be combined into one course.

Strategic Communication (Bengtson)

Students have been chosen for the Mel Adams, Brill-Schmitz, Diane Lazzarino, Dana Leibengood and the Sullivan Higdon & Sink awards.

Other business and announcements

Honor Society vote (Noland)

A list of August 2010 – December 2010 projected May 2011 graduates eligible for initiation into the KU chapter of Kappa Tau Alpha was distributed. Faculty were asked to review and let Noland know if any students should be eliminated.

Doug Ward reported that Cade Cruickshank was looking into upgrading another computer lab.

Brill announced that the next faculty meeting on May 13, 2011 will be held in Dole so faculty can view the upgraded KUJH-TV facility.

***** SAVE THE DATES: "J-GENERATIONS", MARCH 31 – APRIL 1 *****

Goals and action items – Mapping the curriculum from Fall 2011 retreat

- *Logical progression through the curriculum, culminating in capstone experiences*
- *E-portfolios, building in every class*
- *Diversity*
- *Critical thinking throughout*
- *Ongoing evaluation of curriculum*
- *Creativity*
- *Mastery of expression throughout*
- *Keeping our eyes on the future of media*
- *Create faculty learning experiences*