School of Journalism Faculty Meeting Minutes, Feb. 4, 2011

Those in attendance: Barbara Barnett, Bob Basow, Tim Bengtson, Kerry Benson, Ann Brill, John Broholm, Kelly Crane, Jerry Crawford, Pam Fine, Gina Ford, Mugur Geana, Malcolm Gibson, Penny Hodge, Carol Holstead, Jennifer Kinnard, Teresa Lamsam, Linda Lee, Tien Lee, Denise Linville, Crystal Lumpkins, Chuck Marsh, Patty Noland, Sue Novak, Scott Reinardy, Simran Sethi, Susanne Shaw, Jackie Thomas, Max Utsler, Gayle Vannicola, Tom Volek, Doug Ward, and Mike Williams.

Those not in attendance: Eric Adler, Jeff Browne, Terry Bryant, Kim Callahan, Ted Frederickson, Jimmy Gentry, David Guth, Eileen Hawley, John Hudnall, Cassie Keefer, Lisa Loewen, Corrie Moore, Diane O'Byrne and Marilyn Rausch.

Dean's report and discussion (Brill)

The 2012 budget is flat and no cuts are anticipated. A reduction of general education requirements will increase the ability of students to double major. Brill asked for names of prospective donors to forward to the KU Capital Campaigns committee. A donor for the first floor remodeling has been identified and it is likely that another donor will come through. Lynne Tidwell, J-School academic advisor, will retire on Friday, March 4. A reception will be held for her on Wed, 3/2, from 2 – 4 pm in the Resource Center. The School has advertised for a Director of Academic and Student Services. A second full-time advisor will be hired when that position is filled. Dr. Peter Bobkowski and Dr. Hyunjin Seo have verbally accepted assistant professorship offers. This is the first time postdoctoral researchers have been hired by the School. The Stauffer Professor search was cancelled. Barnett has been asked to review the School's general education requirements to determine where we may be out of sync with the rest of campus. Brill announced that Brenna Daldorph, May 2010 J-School grad, won first place in the Hearst Foundation's In-Depth Writing category for her article "Living in Limbo" previously published in the UDK.

Associate deans' reports

Undergraduate (Barnett)

School enrollment is up 2% over last year. The percentage of freshmen on probation was discussed and how J292, a university course, has been proposed to help retain these students. The School's calculation of students' GPA's was discussed. Currently failed grades and grades for courses retaken are included in the calculation while the University doesn't count failed grades. It was suggested that the curriculum committee discuss this and bring their recommendation to the next faculty meeting. Brill suggested that the rule be suspended. Mike Williams motioned that the School policy be changed to be consistent with the University policy. Scott Reinardy seconded and discussion followed. A vote was taken with four opposed. Michael Hastings, whose articles have appeared in *Rolling Stone*, will speak in the School on March 16 and at the Fort Leavenworth Command and General Staff College on March 17. Barnett will email a draft of the summer 2011 class schedule to faculty next week.

Update: Shortly after the faculty meeting, Barbara Barnett discovered that the School does not recalculate GPAs after a student has been admitted to the School, nor does the School recalculate GPAs while a student is admitted. The School uses the university's cumulative GPA calculation. This means that a student who failed a course, then re-took the course, would have only the higher grade calculated into her/his GPA after s/he was in the School. In these two areas, the School policy was consistent with the university's policy. The only time the School recalculates GPAs is when students are admitted. The vote during the faculty meeting makes the School consistent with the university in this area as well.

Graduate (Volek)

General research funds have been distributed and a 2-3 person committee will review applications. The School's funds will be dispersed internally and the only competition is with fellow J-School faculty. The graduate committee has determined that master's students will have no final. The PhD proposal is being reviewed by Graduate Studies and the Provost and is scheduled to be sent to the Board of Regents staff in March. It will be reviewed by 2-3 external reviewers in August or early Sept and then sent to the Board of Regents in September. Volek doesn't expect any opposition from KSU or WSU. The Executive Council of Graduate Faculty (ECOGF) has requested nominations for a replacement of our graduate faculty representative. The three year term consists

of one meeting per month during the nine month period. Volek nominated Tien Lee. Basow moved that nominations cease and the move was seconded. All were in favor of the nomination and all graduate faculty will receive an emailed ballot this spring.

Curriculum (Ward)

Ward discussed the availability of Lynda.com and stated that it is funded by faculty resource funds.

Promotion and Tenure (Lee, L)

The P&T committee has not received any news concerning their recommendation for Chuck Marsh to be promoted to full professor and for Scott Reinardy's promotion to tenure status.

Technology (Geana)

The committee's recommendation for Resource Center laptop checkout was discussed. Proposed are overnight laptop check out times between 4-4:30 pm with a return time of 9 am and four hour blocks during the day with a return no later than 4:30 pm. Laptops may only be checked out for class assignments with the consent of the instructor. Additionally, 50% of all laptops must remain in the Resource Center at all times. A form similar to the checkout form used for Dole equipment will be used. Having students surrender their KUID as a part of the checkout was questioned. Geana asked faculty to send their research information to him to be included on the research bulletin board on the 3^{rd} floor of Stauffer-Flint.

News/Information (Williams)

The faculty is discussing how the School fits into campus-wide media and is rewriting course descriptions.

Strategic Communication (Bengtson)

A small group of faculty met and had an informal discussion.

Other business and announcements

Linda Lee stated that Study Abroad in Argentina is scheduled for 6/15 through 7/1, 2011. Mike Williams will be leading a Study Abroad in Italy this summer through Marquette University. Patty Noland reminded faculty that the Journalism Career Fair is scheduled from 10 am – 3 pm on March 3 in the Kansas Room of the Kansas Union.

*** SAVE THE DATES: SPRING ALUMNI EVENT, MARCH 31 - APRIL 1 ***

Goals and action items - Mapping the curriculum

- Logical progression through the curriculum, culminating in capstone experiences
- *E-portfolios, building in every class*
- Diversity
- Critical thinking throughout
- Ongoing evaluation of curriculum
- Creativity
- Mastery of expression throughout
- Keeping our eyes on the future of media
- Create faculty learning experiences